

# **PROTECTION OF OLYMPIC RELATED IPR:**

## **WHAT CHINA HAS DONE**

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# 1. Protecting Olympic Related IPR: The International Commitment Made by the Chinese Government

- Olympic Charter
- Host City Contract for the Games of the XXIX Olympiad in the Year 2008

## 2. What China Has Done: Legislation

- Regulations on the Protection of Olympic Symbols
- the Provisions for Protection of Olympic Intellectual Property Rights of Beijing Municipality
- Other legislations: the Copyright Law, the Trademark Law, the Patent Law, the Anti-unfair Competition Law, the Administration of Special Marks Regulations and the PRC Customs Protection of Intellectual Property Rights

# 3. The Content of the Regulations for Protection of Olympic Symbols (1)

- Olympic Symbols
- The Right holders of Olympic Symbols
- Registration Requirement

# The Content of the Regulations for Protection of Olympic Symbols (2)

- Acts of Infringement (Use for Commercial Purposes)
- Remedy

# 4. What China Has Done: Enforcement

- SAIC: Project for Protection of Exclusive Rights of Olympic Symbols
- Copyright Office: Dealing with Illegal Broadcast Activities
- Beijing Municipality: Working Mechanism for Protection of Olympic Related IPR
- Some Statistics

# 5. What China Has Done: Public Awareness

- Activities of Beijing Organizing Committee for the Games of the XXIX Olympiad
- Activities of Other Central and Regional Agencies

# Questions?

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