

## DO YOU HAVE A PLAN TO PROTECT YOUR PRODUCTS FROM INTELLECTUAL PROPERTY THEFT IN CHINA?

A 2005 U.S. Patent and Trademark Office study found that 85 percent of SMEs who export do *not realize* their U.S. patents/trademarks do not protect them overseas. For example, if you enter the China market with your product but don't register your mark at China's Trademark Office, one of your competitors, distributors or partners may be able to register the trademark before you and bar you from manufacturing or selling your products with your mark in China.

### Let the U.S. Department of Commerce help you develop an intellectual property strategy plan.

To set up a free, one-on-one consultation with a U.S. government expert, please call 1-866-999-HALT or register online



[http://hq-intranet04.usfcs.doc.gov/bid/stopfakesgov/ask\\_question.asp](http://hq-intranet04.usfcs.doc.gov/bid/stopfakesgov/ask_question.asp)

To register online for a free one-hour consultation with a private attorney



[http://www.abanet.org/intlaw/china\\_program2.html](http://www.abanet.org/intlaw/china_program2.html)

To read the China IPR Toolkit, an online guide to registering, protecting and enforcing your IP in China



<http://beijing.usembassy-china.org.cn/ipr.html>

To watch past programs or register for an upcoming program from the China IP Webinar Series



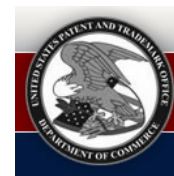
[http://www.stopfakes.gov/events/china\\_webinar\\_series.asp](http://www.stopfakes.gov/events/china_webinar_series.asp)

To stop fakes at the US border, record your registered trademarks or copyrighted works at US Customs & Border Protection



[http://www.cbp.gov/xp/cgov/import/commercial\\_enforcement/ipr/](http://www.cbp.gov/xp/cgov/import/commercial_enforcement/ipr/)

To obtain information about facilitating the registration of trademarks and patents in overseas markets through the Madrid Protocol and Patent Cooperation Treaty



Trademarks



Patents

<http://www.uspto.gov/web/trademarks/madrid/madridindex.htm>

<http://www.uspto.gov/go/pct/>

To learn about U.S. government anti-counterfeiting and anti-piracy efforts and help for small businesses



**STOP Initiative protects U.S. businesses and consumers from fake goods.**

-more information

<http://www.stopfakes.gov/>