



STOPfakes.gov Road Show

Protecting your Intellectual Property in a Global Market

September 19th, 2012 (8:30 a.m. to 2 p.m.*)

College of Charleston

71 George Street

Stern Center, Room 409

Charleston, SC

** Includes time for One-on-One, Pre-Set appointments with speakers after the program*

Susan Anthony, Attorney – USPTO

Raquel Cohen, ITS, Office of Intellectual Property Rights

Brian McKenzie, Supervisory Import Specialist, CBP

Will be presenting Small Business mistakes to avoid in Intellectual Property and the Protection of your Intellectual Property on the Internet, in the U.S. and abroad

A half-day workshop on Intellectual Property Protection. Learn how to protect your valuable, proprietary information, technologies, brands and trademarks.

Registration fee is \$45 per person - Includes lunch and all training materials.

- **Seminar topics will include:**
 - Understand the basics of obtaining intellectual Property Rights in the U.S./Abroad
 - How to enforce your intellectual Property Rights in the U.S./Abroad
 - Law Enforcement Resources for IPR Enforcement

- **Who Should Attend?**
- Companies that are currently exporting and need guidance on preparing a foreign market entry
- Companies that are new to exporting and want to avoid patent or copyright infringement of their technology.

How to register: [Click Here](#) for registration. **Seating is limited, registration form, & payment required to guarantee a seat.** For more information, please contact Phil Minard, Charleston Export Assistance Center T: 843-746-3404, email phil.minard@trade.gov

Brought to you by: the U.S. Department of Commerce, the U.S. Patent and Trademark Office, the U.S. Export Assistance Centers of South Carolina, the Office of Intellectual Property Rights, the U.S. Customs and Border Protection, and the College of Charleston.

