## IP HIGHLIGHTS

## THE IP ATTACHÉ PROGRAM

The Intellectual Property (IP) Attaché Program was established to improve IP systems and assist U.S. stakeholders in other countries. Operating across five continents, IP attachés are diplomats with IP expertise assigned to U.S. embassies and consulates throughout the world.

The IP attachés work closely with USPTO headquarters, the International Trade Administration's Foreign Commercial Service, and other federal agencies. They provide technical assistance and training to IP offices worldwide, and advocate for improvements to IP policies, laws, and regulations abroad. This includes direct and indirect advocacy, for example:

- · Raising issues with foreign government officials,
- Providing training on IP law, enforcement, and administration,
- · Conducting public awareness programs, and
- Presenting and explaining U.S. government positions.

The IP attachés also provide information to help Americans entering foreign markets, conducting

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business abroad, or dealing with infringement problems. This includes:

- · How to navigate foreign laws and regulations
- How foreign courts and governments work, and
- · How to protect, enforce and license IP abroad.

Since the IP Attaché Program formally launched in 2006, the attachés have provided significant benefits to the United States and U.S. stakeholders, working in collaboration with other U.S. government agencies. Their expertise is a key component of their success, allowing them to address everything from broad policy issues to specific legal problems.

Additional information about the roles and the services of the IP attachés can be found at: <a href="https://www.uspto.gov/ipattache">www.uspto.gov/ipattache</a>.





