Venue:

Civic Center Plaza
1560 Broadway
19th Floor Conference Room
Denver, Colorado 80202
Thursday, September 12, 2019

8:30 Breakfast, Registration, and One-on-One sign-up

9:00 – 9:05 Opening Remarks
Paul G. Bergman, Jr.
Director
Denver - U.S. Export Assistance Center (Colorado & Wyoming)
U.S. Department of Commerce | International Trade Administration

9:05 – 9:15 Welcome / Speaker Identification
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

9:15 – 9:45 Protecting your Patents in the United States
Kristina DeHerrera
Primary Patent Examiner / Outreach Advisor
Rocky Mountain Regional Office
United States Patent and Trademark Office

9:45 – 10:15 Protecting your Trademarks in the United States
Mollybeth “Molly” Kocialski
Director
Rocky Mountain Regional Office
United States Patent and Trademark Office

10:15 – 10:25 Break

10:25 – 10:55 Copyright and Your Business's Creative Works: How Copyright Impacts You
George Thuronyi
Deputy Director
Office of Public Information and Education
U.S. Copyright Office

10:55 – 11:25 CBP’s IPR Border Enforcement Regime
W. Richmond Beevers
Attorney Advisor (Customs)
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS

11:25 – 11:35 Break
11:35 – 12:00  Reporting IP Violations and Representing America’s Genius to the World: IP in Diplomacy  
Tashawna Smith  
Foreign Service Officer  
Office of Intellectual Property Enforcement  
U.S. Department of State

12:00 – 1:00  Lunch (provided)

12:25 – 12:55  Lunchtime One-on-Ones (10 min sessions)  
Sign-up sheet available during morning registration and through-out the day.

1:00 – 1:50  Share Your Good, Bad, or Ugly IP Experiences  
Lindsey Laurain  
Founder, ezpz

1:50 – 2:30  Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat  
Supervisory Special Agent  
Nathan Batty  
Federal Bureau of Investigation

2:30 – 2:40  Break

2:40 – 3:10  Interactive Group Exercise: Participants Build a Business, Identify Their IP, and Learn How to Protect it in Export Markets  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

3:10 – 3:30  How am I Going to Pay for All This? Financing Solutions for IP  
Bryson Patterson  
Regional Export Finance Manager  
Office of International Trade  
U.S. Small Business Administration

3:30 – 3:35  Closing Remarks  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
12:25 – 12:55  
**One-on-One Consultations**
*10 min sessions. Sign-up sheet available during morning registration and throughout the day.*

- Paul G. Bergman, Jr. (U.S. Commercial Service - Denver)
- Benjamin Hardman (DOC – International Trade Administration)
- Kristina DeHerrera (Patents) (U.S. Patent and Trademark Office)
- Mollybeth “Molly” Kocialski (Trademarks) (U.S. Patent and Trademark Office)
- George Thuronyi (U.S. Copyright Office)
- W. Richmond Beevers (CBP – U.S. Customs and Border Protection)
- Tashawna Smith (U.S. Department of State)
- Nathan Batty (Federal Bureau of Investigation)
- Bryson Patterson (Small Business Administration)
- Steven Schneck (Patent and Trademark Resource Center)

3:40 – 5:00  
**Get On-Site Help with the Recordation Process (40 minutes)**
*On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and throughout the day.*

- W. Richmond Beevers (CBP – U.S. Customs and Border Protection)

3:40 – 5:00  
**Apply for Copyright Registration (20 min sessions)**
*Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and throughout the day.*

- George Thuronyi (U.S. Copyright Office)