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– Denver –

Venue:

Civic Center Plaza  
1560 Broadway  
19th Floor Conference Room  
Denver, Colorado 80202



U.S. Customs and Border Protection

**Thursday, September 12, 2019**

- 8:30**                    **Breakfast, Registration, and One-on-One sign-up**
- 9:00 – 9:05**            **Opening Remarks**  
Paul G. Bergman, Jr.  
Director  
Denver - U.S. Export Assistance Center (Colorado & Wyoming)  
U.S. Department of Commerce | International Trade Administration
- 9:05 – 9:15**            **Welcome / Speaker Identification**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:45**            **Protecting your Patents in the United States**  
Mark Radtke  
Assistant Director  
Rocky Mountain Regional Office  
United States Patent and Trademark Office
- 9:45 – 10:15**        **Protecting your Trademarks in the United States**  
Mollybeth “Molly” Kocialski  
Director  
Rocky Mountain Regional Office  
United States Patent and Trademark Office
- 10:15 – 10:25**        **Break**
- 10:25 – 10:55**        **Copyright and Your Business's Creative Works: How Copyright Impacts You**  
George Thuronyi  
Deputy Director  
Office of Public Information and Education  
U.S. Copyright Office
- 10:55 – 11:25**        **CBP's IPR Border Enforcement Regime**  
W. Richmond Beavers  
Attorney Advisor (Customs)  
Intellectual Property Rights Branch  
U.S. Customs and Border Protection, DHS
- 11:25 – 11:35**        **Break**

- 11:35 – 12:00**      **Reporting IP Violations and Representing America’s Genius to the World: IP in Diplomacy**  
Tarek M. Fahmy  
Director  
Office of Intellectual Property Enforcement  
U.S. Department of State
- 12:00 – 1:00**      **Lunch (provided)**
- 12:25 – 12:55**      **Lunchtime One-on-Ones (10 min sessions)**  
*Sign-up sheet available during morning registration and through-out the day.*
- 1:00 – 1:50**      **Panel Discussion: Share Your Good, Bad, or Ugly IP Experiences**
- Moderator: Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- Panelist: TBD  
Panelist: TBD  
Panelist: TBD
- 1:50 – 2:30**      **Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat**  
TBD  
Federal Bureau of Investigation | Intellectual Property Rights Unit  
National Intellectual Property Rights Coordination Center
- 2:30 – 2:40**      **Break**
- 2:40 – 3:10**      **Interactive Group Exercise: Participants Build a Business, Identify Their IP, and Learn How to Protect it in Export Markets**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 3:10 – 3:30**      **How am I Going to Pay for All This? Financing Solutions for IP**  
Bryson Patterson  
Regional Export Finance Manager  
Office of International Trade  
U.S. Small Business Administration
- 3:30 – 3:35**      **Closing Remarks**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

**12:25 – 12:55**  
**And 3:40 – 5:00**

**One-on-One Consultations**

*10 min sessions. Sign-up sheet available during morning registration and throughout the day.*

Paul G. Bergman, Jr. (U.S. Commercial Service - Denver)  
Benjamin Hardman (DOC – International Trade Administration)  
Mark Radtke (Patents) (U.S. Patent and Trademark Office)  
Mollybeth “Molly” Kocialski (Trademarks) (U.S. Patent and Trademark Office)  
George Thuronyi (U.S. Copyright Office)  
W. Richmond Beavers (CBP – U.S. Customs and Border Protection)  
Tarek M. Fahmy (U.S. Department of State)  
TBD (Federal Bureau of Investigation)  
Bryson Patterson (Small Business Administration)  
TBD (Export – Import Bank)

**3:40 – 5:00**

**Get On-Site Help with the Recordation Process (40 minutes)**

*On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.*

W. Richmond Beavers (CBP – U.S. Customs and Border Protection)

**3:40 – 5:00**

**Apply for Copyright Registration (20 min sessions)**

*Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.*

George Thuronyi (U.S. Copyright Office)