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– Denver –

Venue:

Civic Center Plaza
1560 Broadway
19th Floor Conference Room
Denver, Colorado 80202



U.S. Customs and
Border Protection

Thursday, September 12, 2019

- 8:30** **Breakfast, Registration, and One-on-One sign-up**
- 9:00 – 9:05** **Opening Remarks**
Paul G. Bergman, Jr.
Director
Denver - U.S. Export Assistance Center (Colorado & Wyoming)
U.S. Department of Commerce | International Trade Administration
- 9:05 – 9:15** **Welcome / Speaker Identification**
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:45** **Protecting your Patents in the United States**
Kristina DeHerrera
Primary Patent Examiner / Outreach Advisor
Rocky Mountain Regional Office
United States Patent and Trademark Office
- 9:45 – 10:15** **Protecting your Trademarks in the United States**
Mollybeth “Molly” Kocialski
Director
Rocky Mountain Regional Office
United States Patent and Trademark Office
- 10:15 – 10:25** **Break**
- 10:25 – 10:55** **Copyright and Your Business's Creative Works: How Copyright Impacts You**
George Thuronyi
Deputy Director
Office of Public Information and Education
U.S. Copyright Office
- 10:55 – 11:25** **CBP’s IPR Border Enforcement Regime**
W. Richmond Beevers
Attorney Advisor (Customs)
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS
- 11:25 – 11:35** **Break**

11:35 – 12:00	Reporting IP Violations and Representing America’s Genius to the World: IP in Diplomacy Tashawna Smith Foreign Service Officer Office of Intellectual Property Enforcement U.S. Department of State
12:00 – 1:00	Lunch (provided)
12:25 – 12:55	Lunchtime One-on-Ones (10 min sessions) <i>Sign-up sheet available during morning registration and through-out the day.</i>
1:00 – 1:50	Share Your Good, Bad, or Ugly IP Experiences Lindsey Laurain Founder, ezipz
1:50 – 2:30	Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat Supervisory Special Agent Nathan Batty Federal Bureau of Investigation
2:30 – 2:40	Break
2:40 – 3:10	Interactive Group Exercise: Participants Build a Business, Identify Their IP, and Learn How to Protect it in Export Markets Benjamin Hardman Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration
3:10 – 3:30	How am I Going to Pay for All This? Financing Solutions for IP Bryson Patterson Regional Export Finance Manager Office of International Trade U.S. Small Business Administration
3:30 – 3:35	Closing Remarks Benjamin Hardman Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration

12:25 – 12:55
And 3:40 – 5:00

One-on-One Consultations

10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Paul G. Bergman, Jr. (U.S. Commercial Service - Denver)
Benjamin Hardman (DOC – International Trade Administration)
Kristina DeHerrera (Patents) (U.S. Patent and Trademark Office)
Mollybeth “Molly” Kocalski (Trademarks) (U.S. Patent and Trademark Office)
George Thuronyi (U.S. Copyright Office)
W. Richmond Beevers (CBP – U.S. Customs and Border Protection)
Tashawna Smith (U.S. Department of State)
Nathan Batty (Federal Bureau of Investigation)
Bryson Patterson (Small Business Administration)
Steven Schneck (Patent and Trademark Resource Center)

3:40 – 5:00

Get On-Site Help with the Recordation Process (40 minutes)

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

W. Richmond Beevers (CBP – U.S. Customs and Border Protection)

3:40 – 5:00

Apply for Copyright Registration (20 min sessions)

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

George Thuronyi (U.S. Copyright Office)