Thursday, November 7, 2019

8:30  Breakfast, Registration, and One-on-One sign-up

9:00 – 9:05  Opening Remarks
R. Andrew Richards
Partner
McCarter & English, LLP

Tricia McLain
Sr. International Trade Specialist
Westchester Export Assistance Center| U.S. Commercial Service
U.S. Department of Commerce

9:05 – 9:15  Welcome / Speaker Identification
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

9:15 – 9:45  Protecting your Patents in the United States
Elizabeth L. Dougherty
Eastern Regional Outreach Director
Office of the Undersecretary and Director
United States Patent and Trademark Office

9:45 – 10:15  Protecting your Trademarks in the United States
Scott Baldwin
Senior Staff Attorney
Office of Trademark Quality Review and Training
United States Patent and Trademark Office

10:15 – 10:25  Break

10:25 – 10:55  Copyright and Your Business's Creative Works: How Copyright Impacts You
Jaylen Johnson
Attorney Advisor
Office of Public Information and Education
U.S. Copyright Office

10:55 – 11:25  CBP’s IPR Border Enforcement Regime
Lauren Phillips
Attorney-Advisor
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS

11:25 – 11:35  Break
11:35 – 12:00  Representing America’s Genius to the World: IP in Diplomacy  
Joseph Giblin  
Economic Officer  
Office of Intellectual Property Enforcement  
U.S. Department of State

12:00 – 1:00  Lunch (provided)

12:00 – 12:20  IP – Remarks  
Irene Hurtado  
Intellectual Property Attorney  
McCarter & English, LLP

12:25 – 12:55  Lunchtime One-on-Ones (10 min sessions)  
Sign-up sheet available during morning registration and throughout the day.

1:00 – 1:30  Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat  
David Malagold  
Assistant U.S. Attorney  
New Jersey  
U.S. Department of Justice

1:30 – 1:50  How am I Going to Pay for All This? Financing Solutions for IP  
Ed Ekel  
Regional Export Finance Manager  
U.S. Small Business Administration

1:50 – 1:55  Closing Remarks  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
12:25 – 12:55 One-on-One Consultations
And 2:00 – 3:00 10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Tricia McLain (Newark Export Assistance Center, U.S. Commercial Service)
Benjamin Hardman (DOC – International Trade Administration)
Elizabeth L. Dougherty (Patents) (U.S. Patent and Trademark Office)
Scott Baldwin (Trademarks) (U.S. Patent and Trademark Office)
Jaylen Johnson (U.S. Copyright Office)
Lauren Phillips (CBP – U.S. Customs and Border Protection)
Joseph Giblin (U.S. Department of State)
David Malagold (U.S. Department of Justice)
Regina Gordin (EXIM Bank)
Ed Ekel (Small Business Administration)

2:00 – 3:00 Get On-Site Help with the Recordation Process (40 minutes)
On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and throughout the day.

Lauren Phillips (CBP – U.S. Customs and Border Protection)

2:00 – 3:00 Apply for Copyright Registration (20 min sessions)
Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and throughout the day.

Jaylen Johnson (U.S. Copyright Office)