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– Long Island –

Venue:

Carter, DeLuca & Farrell LLP
576 Broad Hollow Road
Melville, NY 11747



U.S. Customs and
Border Protection

Wednesday, November 6, 2019

8:30	Breakfast, Registration, and One-on-One sign-up
9:00 – 9:05	Opening Remarks Susan Sadocha Director Long Island Export Assistance Center U.S. Commercial Service U.S. Department of Commerce International Trade Administration George Likourezos Partner, Intellectual Property Counsel Carter, DeLuca & Farrell LLP
9:05 – 9:15	Welcome / Speaker Identification Benjamin Hardman Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration
9:15 – 9:45	Protecting your Patents in the United States Elizabeth L. Dougherty Eastern Regional Outreach Director Office of the Undersecretary and Director United States Patent and Trademark Office
9:45 – 10:15	Protecting your Trademarks in the United States Scott Baldwin Senior Staff Attorney Office of Trademark Quality Review and Training United States Patent and Trademark Office
10:15 – 10:25	Break
10:25 – 10:55	Copyright and Your Business's Creative Works: How Copyright Impacts You Jaylen Johnson Attorney Advisor Office of Public Information and Education U.S. Copyright Office
10:55 – 11:25	CBP's IPR Border Enforcement Regime Lauren Phillips Attorney-Advisor Intellectual Property Rights Branch U.S. Customs and Border Protection, DHS
11:25 – 11:35	Break

11:35 – 12:00	Representing America’s Genius to the World: IP in Diplomacy Joseph Giblin Economic Officer Office of Intellectual Property Enforcement U.S. Department of State
12:00 – 1:00	Lunch (provided)
12:25 – 12:55	Lunchtime One-on-Ones (10 min sessions) <i>Sign-up sheet available during morning registration and through-out the day.</i>
1:00 – 1:30	Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat William P. Campos Assistant U.S. Attorney Eastern District of New York U.S. Department of Justice
1:30 – 1:50	How am I Going to Pay for All This? Financing Solutions for IP Ed Ekel Regional Export Finance Manager Office of International Trade U.S. Export Assistance Center - New York U.S. Small Business Administration
1:50 – 1:55	Closing Remarks Benjamin Hardman Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration

12:25 – 12:55
And 2:00 – 3:00

One-on-One Consultations

10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Marisel Trespalacios (Long Island Export Assistance Center, U.S. Commercial Service)
Benjamin Hardman (DOC – International Trade Administration)
Elizabeth L. Dougherty (Patents) (U.S. Patent and Trademark Office)
Scott Baldwin (Trademarks) (U.S. Patent and Trademark Office)
Jaylen Johnson (U.S. Copyright Office)
Lauren Phillips (CBP – U.S. Customs and Border Protection)
Joseph Giblin (U.S. Department of State)
William P. Campos (U.S. Department of Justice)
Ed Ekel (Small Business Administration)
Richard Foy (U.S. EXIM Bank)
George Likourezos (Carter, DeLuca & Farrell LLP)

2:00 – 3:00

Get On-Site Help with the Recordation Process (40 minutes)

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

Lauren Phillips (CBP – U.S. Customs and Border Protection)

2:00 – 3:00

Apply for Copyright Registration (20 min sessions)

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

Jaylen Johnson (U.S. Copyright Office)