

STOPfakes.gov

– Albany –

Venue:

Capital Region Chamber
5 Computer Drive South
Colonie, NY 12205



U.S. Customs and
Border Protection

Tuesday, November 5, 2019

- 8:30** **Breakfast, Registration, and One-on-One sign-up**
- 9:00 – 9:05** **Opening Remarks**
Cathy Gibbons
Senior International Trade Specialist
Westchester Export Assistance Center | U.S. Commercial Service
U.S. Department of Commerce | International Trade Administration
- 9:05 – 9:15** **Welcome / Speaker Identification**
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:45** **Protecting your Patents in the United States**
Elizabeth L. Dougherty
Eastern Regional Outreach Director
Office of the Undersecretary and Director
United States Patent and Trademark Office
- 9:45 – 10:15** **Protecting your Trademarks in the United States**
Scott Baldwin
Senior Staff Attorney
Office of Trademark Quality Review and Training
United States Patent and Trademark Office
- 10:15 – 10:25** **Break**
- 10:25 – 10:55** **Copyright and Your Business's Creative Works: How Copyright Impacts You**
Jaylen Johnson
Attorney Advisor
Office of Public Information and Education
U.S. Copyright Office
- 10:55 – 11:25** **CBP's IPR Border Enforcement Regime**
Lauren Phillips
Attorney-Advisor
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS
- 11:25 – 11:35** **Break**

11:35 – 12:00	Representing America’s Genius to the World: IP in Diplomacy Joseph Giblin Economic Officer Office of Intellectual Property Enforcement U.S. Department of State
12:00 – 1:00	Lunch (provided)
12:00 – 12:05	IPR Remarks David P. Miranda Partner Intellectual Property Law Heslin Rothenberg Farley & Mesiti P.C.
12:25 – 12:55	Lunchtime One-on-Ones (10 min sessions) <i>Sign-up sheet available during morning registration and through-out the day.</i>
1:00 – 1:30	Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat Rick Belliss Assistant U.S. Attorney New York U.S. Department of Justice Gary E. Hoover Special Agent Albany (NY) Field Office Federal Bureau of Investigation
1:30 – 1:50	How am I Going to Pay for All This? Financing Solutions for IP TBD U.S. Export Assistance Center - New York U.S. Small Business Administration
1:50 – 1:55	Closing Remarks Benjamin Hardman Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration

12:25 – 12:55
And 2:00 – 3:00

One-on-One Consultations

10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Cathy Gibbons (Westchester Export Assistance Center, U.S. Commercial Service)
Benjamin Hardman (DOC – International Trade Administration)
Elizabeth L. Dougherty (Patents) (U.S. Patent and Trademark Office)
Scott Baldwin (Trademarks) (U.S. Patent and Trademark Office)
Jaylen Johnson (U.S. Copyright Office)
Lauren Phillips (CBP – U.S. Customs and Border Protection)
Joseph Giblin (U.S. Department of State)
Rick Belliss (U.S. Department of Justice)
Richard Foy (EXIM Bank)
TBD (Small Business Administration)
David P. Miranda (Heslin Rothenberg Farley & Mesiti P.C.)

2:00 – 3:00

Get On-Site Help with the Recordation Process (40 minutes)

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

Lauren Phillips (CBP – U.S. Customs and Border Protection)

2:00 – 3:00

Apply for Copyright Registration (20 min sessions)

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

Jaylen Johnson (U.S. Copyright Office)