8:30 Breakfast / Registration and One-on-One sign-up

9:00 – 9:05 Opening Remarks (confirmed)
Margaret M. Gatti (confirmed)
Partner
Morgan, Lewis & Bockius LLP

9:05 – 9:10 Welcome / Speaker Identification (confirmed)
Tony Ceballos (confirmed)
Director, U.S. Commercial Service – Philadelphia
U.S. Department of Commerce | International Trade Administration

9:10 – 9:40 Protecting your Patents in the United States (confirmed)
Zandra Smith (confirmed)
Pro Se Assistance Center Coordinator
Office of Innovation Development
United States Patent and Trademark Office

9:40 – 10:10 Protecting your Trademarks in the United States (confirmed)
Craig Morris (confirmed)
Managing Attorney for Trademark Educational Outreach
United States Patent and Trademark Office

10:10 – 10:25 Break

10:25 – 10:55 Copyright and Your Business's Creative Works: How Copyright Impacts You (confirmed)
Whitney Levandusky (invited)
Attorney-Advisor
United States Copyright Office

10:55 – 11:25 CBP’s IPR Border Enforcement Regime (confirmed)
Lauren Phillips (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

11:25 – 11:35 Break

11:35 – 12:00 Reporting IP violations (confirmed)
Nicole Zellars (confirmed)
Special Agent
Homeland Security Investigations
National IPR Coordination Center

12:00 – 1:00 Lunch (provided)

12:20 – 1:00 Lunchtime One-on-Ones (10 min sessions)
Sign-up sheet available during morning registration and throughout the day.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker</th>
<th>Affiliation</th>
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</thead>
<tbody>
<tr>
<td>1:00 – 1:30</td>
<td>Protecting your Business from Trade Secret Theft - The Insider</td>
<td>Joseph McGinn (confirmed)</td>
<td>Supervisory Special Agent, FBI Philadelphia Field Office</td>
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<td>Threat and the Current Foreign Threat (confirmed)</td>
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<tr>
<td>1:30 – 1:50</td>
<td>Representing America’s Genius to the World: IP in Diplomacy</td>
<td>Dewey Moore (confirmed)</td>
<td>Economic and Commercial Officer, Office of Intellectual Property Enforcement, Bureau of Economic and Business Affairs, U.S. Department of State</td>
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<td>(confirmed)</td>
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<td>2:20 – 2:30</td>
<td>Break</td>
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<td></td>
<td>Study – Taobao (confirmed)</td>
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<td>U.S. Department of Commerce</td>
</tr>
<tr>
<td>2:50 – 3:10</td>
<td>How am I going to pay for all this? Financing solutions for IP</td>
<td>Patrick Hayes (confirmed – Philadelphia)</td>
<td>Regional Export Finance Manager, U.S. Small Business Administration - OIT</td>
</tr>
</tbody>
</table>
3:20 – 4:30  **One-on-One Consultations** (confirmed)

10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Benjamin Hardman (DOC – International Trade Administration)
Zandra Smith (U.S. Patent and Trademark Office)
Craig Morris (U.S. Patent and Trademark Office)
Nicole Zellars (DHS – Homeland Security Investigations)
Joseph McGinn (Federal Bureau of Investigation)
Rachel Salzman (DOC – International Trade Administration)
Patrick Hayes (Small Business Administration)
Dewey Moore (U.S. Department of State)
Victoria Hosendorf, MS (Minority Business Development Agency)
Regina Gordin (Export – Import Bank)
Sharyl S. Overhiser (Patent and Trademark Resource Center)

3:20 – 4:30  **Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process**

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

Lauren Phillips (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

3:20 – 4:30  **Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)**

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

Whitney Levandusky (invited)
Attorney-Advisor
United States Copyright Office