BUSINESS ESSENTIALS:
PROTECTING INTELLECTUAL PROPERTY

Kansas City, Missouri
Tuesday, March 5, 2019
Kansas City Union Station Boardroom
30 W Pershing Road, KCMO

INTELLECTUAL PROPERTY RIGHTS SEMINAR

• Receive critically important information about intellectual property designed for the audience that needs it most – start-ups, entrepreneurs, SMEs, independent creators, and inventors.
• Hear from experts from multiple government agencies that deal with intellectual property issues.
• Learn how to identify and protect the various intellectual property assets, how to obtain IP protection in overseas markets, and how to strategize where to seek protection.
• Learn how to record trademarks and copyrights with CBP and combat counterfeits on international e-commerce sites.
• Hear about government resources available to help U.S. businesses with intellectual property issues.

One-on-One
Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.

Apply for Copyright and Trademark Recordation On-Site
On-site assistance is made available by CBP staff to navigate the recordation application portal and process.

Apply for Copyright Registration On-Site
Copyright Office staff will be on-site to help you with the application required to register your work online.

When
March 5, 2019
8:30 am - 5:00 pm

Where
Kansas City Union Station Boardroom
30 W Pershing Road, KCMO

Cost
$50 (Lunch included)

Sponsors
U.S. Commercial Service - Kansas City
World Trade Center - Kansas City
Mid-America District Export Council

U.S. Government Participation
U.S. Customs and Border Protection
U.S. Department of Commerce
U.S. Commercial Service
U.S. Small Business Administration
International Trade Administration
National IPR Center
Minority Business Development Agency
U.S. Patent and Trademark Office
U. S. Copyright Office
Export-Import Bank of the United States
Federal Bureau of Investigation
U.S. Department of State

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