

BUSINESS ESSENTIALS: PROTECTING INTELLECTUAL PROPERTY



Saint Louis, Missouri
Thursday, March 7, 2019

Saint Louis University
Busch Student Center
20 North Grand Boulevard

INTELLECTUAL PROPERTY RIGHTS SEMINAR

- Receive critically important information about intellectual property designed for the audience that needs it most – start-ups, entrepreneurs, SMEs, independent creators, and inventors.
- Hear from experts from multiple government agencies that deal with intellectual property issues.
- Learn how to identify and protect the various intellectual property assets, how to obtain IP protection in overseas markets, and how to strategize where to should seek protection.
- Learn how to record trademarks and copyrights with CBP and combat counterfeits on international e-commerce sites
- Hear about government resources available to help U.S. businesses with intellectual property issues

**Register
Now!**

When

March 7, 2019
8:30 am - 5:00 pm

Where

Busch Student Center
20 North Grand Boulevard

Cost

\$50 (Lunch included)

Sponsors

Missouri District Export Council
Saint Louis University Boeing
Institute of International Business:
Richard A. Chaifetz School of
Business and Office of International
Services
U.S. Commercial Service - St. Louis



One-on-One

Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.



Apply for Copyright and Trademark Recordation On-Site

On-site assistance is made available by CBP staff to navigate the recordation application portal and process.



Apply for Copyright Registration On-Site

Copyright Office staff will be on-site to help you with the application required to register your work online.

U.S. Government Participation

U.S. Customs and Border Protection
U.S. Small Business Administration
Minority Business Development Agency
Export-Import Bank of the United States

U.S. Department of Commerce
International Trade Administration
U.S. Patent and Trademark Office
Federal Bureau of Investigation

U.S. Commercial Service
National IPR Center
U.S. Copyright Office
U.S. Department of State

For more information: Contact Margaret Gottlieb
Margaret.Gottlieb@trade.gov

@STOPfakesGov