INTELLECTUAL PROPERTY RIGHTS SEMINAR

- Receive critically important information about intellectual property designed for the audience that needs it most – start-ups, entrepreneurs, SMEs, independent creators, and inventors.
- Hear from experts from multiple government agencies that deal with intellectual property issues.
- Learn how to identify and protect the various intellectual property assets, how to obtain IP protection in overseas markets, and how to strategize where to should seek protection.
- Learn how to record trademarks and copyrights with CBP and combat counterfeits on international e-commerce sites
- Hear about government resources available to help U.S. businesses with intellectual property issues

One-on-One
Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.

Apply for Copyright and Trademark Recordation On-Site
On-site assistance is made available by CBP staff to navigate the recordation application portal and process.

Apply for Copyright Registration On-Site
Copyright Office staff will be on-site to help you with the application required to register your work online.

When
March 7, 2019
8:30 am - 5:00 pm

Where
Busch Student Center
20 North Grand Boulevard

Cost
$50 (Lunch included)

Sponsors
Missouri District Export Council
Saint Louis University Boeing Institute of International Business: Richard A. Chaifetz School of Business and Office of International Services
U.S. Commercial Service - St. Louis

For more information: Contact Margaret Gottlieb
Margaret.Gottlieb@trade.gov