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Saint Louis University  
Busch Student Center  
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St. Louis, MO 63103



ST. LOUIS' ORIGINAL SEARCH ENGINE®



U.S. Customs and Border Protection

**Thursday, March 7, 2019**

- 8:30**                    **Registration and One-on-One sign-up**
- 9:00 – 9:05**            **Opening Remarks**  
Margaret Gottlieb  
Acting Director  
U.S. Commercial Service - St. Louis  
U.S. Department of Commerce | International Trade Administration
- 9:05 – 9:10**            **Welcome / Speaker Identification**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 9:10 – 9:40**            **Protecting your Patents in the United States**  
Damian Porcari  
Regional Director – Elijah J. McCoy Midwest Regional  
United States Patent and Trademark Office
- 9:40 – 10:10**        **Protecting your Trademarks in the United States**  
Craig Morris  
Managing Attorney for Trademark Educational Outreach  
United States Patent and Trademark Office
- 10:10 – 10:25**        **Break**
- 10:25 – 10:55**        **Copyright and Your Business's Creative Works: How Copyright Impacts You**  
Whitney Levandusky  
Attorney-Advisor  
Office of Public Information and Education  
United States Copyright Office
- 10:55 – 11:25**        **CBP's IPR Border Enforcement Regime**  
Lauren Phillips  
Attorney-Advisor  
U.S. Customs and Border Protection  
Regulations and Rulings  
Intellectual Property Rights Branch  
U.S. Customs and Border Protection, DHS
- 11:25 – 11:35**        **Break**
- 11:35 – 12:00**        **Reporting IP Violations**  
Larry Porter  
Special Agent  
Homeland Security Investigations  
National IPR Coordination Center

- 12:00 – 1:00**            **Lunch (provided)**
- 12:20 – 1:00**            **Lunchtime One-on-Ones** (10 min sessions)  
*Sign-up sheet available during morning registration and through-out the day.*
- 1:00 – 1:30**            **Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat**  
Patty Perkins Kenney  
FBI St. Louis Field Office
- 1:30 – 1:50**            **Representing America’s Genius to the World: IP in Diplomacy**  
Tashawna Smith  
Office of Intellectual Property Enforcement  
U.S. Department of State
- 1:50 – 2:20**            **Protecting your Intellectual Property in Export Markets**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 2:20 – 2:30**            **Break**
- 2:30 – 2:50**            **Protecting your Intellectual Property in Online Markets:  
Case Study – Taobao**  
Rachel Salzman  
International Trade Specialist  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 2:50 – 3:10**            **How am I Going to Pay for All This? Financing Solutions for IP**  
Larry D. Cresswell  
Regional Export Finance Manager-Missouri, Kansas, Nebraska, and Iowa  
Office of International Trade  
U.S. Small Business Administration
- 3:10 – 3:15**            **Closing Remarks**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

**3:20 – 4:30**

**One-on-One Consultations**

*10 min sessions. Sign-up sheet available during morning registration and throughout the day.*

Margaret Gottlieb (U.S. Commercial Service - St. Louis)

Benjamin Hardman (DOC – International Trade Administration)

Damian Porcari (U.S. Patent and Trademark Office)

Craig Morris (U.S. Patent and Trademark Office)

Larry Porter (DHS – Homeland Security Investigations)

Whitney Levandusky (U.S. Copyright Office)

Lauren Phillips (CBP – U.S. Customs and Border Protection)

Rachel Salzman (DOC – International Trade Administration)

Larry D. Cresswell (Small Business Administration)

Tashawna Smith (U.S. Department of State)

James Pinkston (Minority Business Development Agency Business Center – St. Louis)

Patty Perkins Kenney (Federal Bureau of Investigation)

Mark Klein (Export – Import Bank)

Eleanore Chadderdon (Invited) (Patent and Trademark Resource Center)

**3:20 – 4:30**

**Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process**

*On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.*

**3:20 – 4:30**

**Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)**

*Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.*