– Kansas City –

Union Station Kansas City
Boardroom
30 W Pershing Rd
Kansas City, MO 64108
Tuesday, March 5, 2019

8:30  Registration and One-on-One sign-up

9:00 – 9:05  Opening Remarks
Marisa Ring Goepel
Acting Director
U.S. Commercial Service – Kansas City

9:05 – 9:10  Welcome / Speaker Identification
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

9:10 – 9:40  Protecting your Patents in the United States
James Wilson
Regional Assistant Director – Elijah J. McCoy Midwest Regional
United States Patent and Trademark Office

9:40 – 10:10  Protecting your Trademarks in the United States
Craig Morris
Managing Attorney for Trademark Educational Outreach
United States Patent and Trademark Office

10:10 – 10:25  Break

10:25 – 10:55  Copyright and Your Business's Creative Works: How Copyright Impacts You
Whitney Levandusky
Attorney-Advisor
Office of Public Information and Education
United States Copyright Office

10:55 – 11:25  CBP's IPR Border Enforcement Regime
Lauren Phillips
Attorney-Advisor
U.S. Customs and Border Protection
Regulations and Rulings
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS

11:25 – 11:35  Break

11:35 – 12:00  Reporting IP Violations
Scott Titus
Special Agent
Homeland Security Investigations
National IPR Coordination Center
12:00 – 1:00  Lunch (provided)

12:20 – 1:00  Lunchtime One-on-Ones (10 min sessions)
Sign-up sheet available during morning registration and through-out the day.

1:00 – 1:30  Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat
Paige Pinson
FBI Kansas City Field Office

1:30 – 1:50  Representing America’s Genius to the World: IP in Diplomacy
Tashawna Smith
Office of Intellectual Property Enforcement
U.S. Department of State

1:50 – 2:00  Break

2:00 – 2:30  Protecting your Intellectual Property in Export Markets
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

2:30 – 3:10  Overview of Federal Criminal Intellectual Property Statutes and Case Studies
Patrick D. Daly
Assistant United States Attorney
Computer Crimes and Child Exploitation Unit
Office of the United States Attorney, Western District of Missouri

3:10 – 3:15  Closing Remarks
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
3:20 – 4:30  **One-on-One Consultations**
10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Marisa Ring Goepel (U.S. Commercial Service)
Benjamin Hardman (DOC – International Trade Administration)
James Wilson (U.S. Patent and Trademark Office)
Craig Morris (U.S. Patent and Trademark Office)
Whitney Levandusky (U.S. Copyright Office)
Lauren Phillips (CBP – U.S. Customs and Border Protection)
Scott Titus (DHS – Homeland Security Investigations)
Tashawna Smith (U.S. Department of State)
Patrick D. Daly (Office of the United States Attorney)
Paige Pinson (FBI – Federal Bureau of Investigation)
Mark Klein (Export – Import Bank)
Kimberly Carter (Patent and Trademark Resource Center)

3:20 – 4:30  **Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process**
On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and throughout the day.

3:20 – 4:30  **Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)**
Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and throughout the day.