

# STOPfakes.gov

## – Kansas City –

Union Station Kansas City  
Boardroom  
30 W Pershing Rd  
Kansas City, MO 64108



U.S. Small Business  
Administration



U.S. Customs and  
Border Protection

**Tuesday, March 5, 2019**

- 8:30**                    **Registration and One-on-One sign-up**
- 9:00 – 9:05**            **Opening Remarks**  
Marisa Ring Goepel  
Acting Director  
U.S. Commercial Service – Kansas City
- 9:05 – 9:10**            **Welcome / Speaker Identification**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 9:10 – 9:40**            **Protecting your Patents in the United States**  
James Wilson  
Regional Assistant Director – Elijah J. McCoy Midwest Regional  
United States Patent and Trademark Office
- 9:40 – 10:10**        **Protecting your Trademarks in the United States**  
Craig Morris  
Managing Attorney for Trademark Educational Outreach  
United States Patent and Trademark Office
- 10:10 – 10:25**        **Break**
- 10:25 – 10:55**        **Copyright and Your Business's Creative Works: How Copyright Impacts You**  
Whitney Levandusky  
Attorney-Advisor  
Office of Public Information and Education  
United States Copyright Office
- 10:55 – 11:25**        **CBP's IPR Border Enforcement Regime**  
Lauren Phillips  
Attorney-Advisor  
U.S. Customs and Border Protection  
Regulations and Rulings  
Intellectual Property Rights Branch  
U.S. Customs and Border Protection, DHS
- 11:25 – 11:35**        **Break**
- 11:35 – 12:00**        **Reporting IP Violations**  
Scott Titus  
Special Agent  
Homeland Security Investigations  
National IPR Coordination Center

- 12:00 – 1:00**            **Lunch (provided)**
- 12:20 – 1:00**            **Lunchtime One-on-Ones** (10 min sessions)  
*Sign-up sheet available during morning registration and through-out the day.*
- 1:00 – 1:30**            **Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat**  
Paige Pinson  
FBI Kansas City Field Office
- 1:30 – 1:50**            **Representing America’s Genius to the World: IP in Diplomacy**  
Tashawna Smith  
Office of Intellectual Property Enforcement  
U.S. Department of State
- 1:50 – 2:00**            **Break**
- 2:00 – 2:30**            **Protecting your Intellectual Property in Export Markets**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 2:30 – 3:10**            **Overview of Federal Criminal Intellectual Property Statutes and Case Studies**  
Patrick D. Daly  
Assistant United States Attorney  
Computer Crimes and Child Exploitation Unit  
Office of the United States Attorney, Western District of Missouri
- 3:10 – 3:15**            **Closing Remarks**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

**3:20 – 4:30**

**One-on-One Consultations**

*10 min sessions. Sign-up sheet available during morning registration and throughout the day.*

Marisa Ring Goepel (U.S. Commercial Service)  
Benjamin Hardman (DOC – International Trade Administration)  
James Wilson (U.S. Patent and Trademark Office)  
Craig Morris (U.S. Patent and Trademark Office)  
Whitney Levandusky (U.S. Copyright Office)  
Lauren Phillips (CBP – U.S. Customs and Border Protection)  
Scott Titus (DHS – Homeland Security Investigations)  
Tashawna Smith (U.S. Department of State)  
Patrick D. Daly (Office of the United States Attorney)  
Paige Pinson (FBI – Federal Bureau of Investigation)  
Mark Klein (Export – Import Bank)  
Kimberly Carter (Patent and Trademark Resource Center)

**3:20 – 4:30**

**Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process**

*On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.*

**3:20 – 4:30**

**Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)**

*Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.*