INTELLECTUAL PROPERTY RIGHTS SEMINAR

The STOPfakes.gov Roadshow delivers critically important information about intellectual property to the audience that needs it most – start-ups, entrepreneurs, small and medium-sized businesses, independent creators, and inventors. The information is presented by experts from multiple government agencies that deal with intellectual property issues. Participants will learn: how to identify and protect the various intellectual property assets they have; the mechanisms for obtaining IP protection in overseas markets and strategies for determining where they should seek protection; how to record their mark with Customs, with on-site help, in order to exclude counterfeit goods from entering the United States; how to combat counterfeits on international e-commerce sites; and about government resources available to help US business with intellectual property issues. In short, participants will learn information vital to competing in an increasingly global environment.

One-on-One
Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.

Apply for Copyright and Trademark Recordation On-Site
On-site assistance is made available by CBP staff to navigate the recordation application portal and process.

Apply for Copyright Registration On-site
Copyright Office staff will be on-site to help you with the application required to register your work online.

When
July 24, 2018
8:45 am - 3:50 pm
3:50 - 4:30 pm
Speaker 1:1s

Where
K&L Gates LLP
925 4th Avenue
#2900 Seattle, WA

Cost
$45 (Lunch Included)

Sponsors
✓ U.S. Export Assistance Center-Seattle
✓ U.S. Commercial Service
✓ K & L Gates LLP