# **STOPfakes**<sup>·gov</sup> ROA DSHOW



# Seattle, Washington **Tuesday, July 24, 2018**

K & L Gates, 925 Fourth Avenue, Suite 2900, Seattle, WA

# **INTELLECTUAL PROPERTY RIGHTS SEMINAR**

The **STOPfakes**<sup>.gov</sup> Roadshow delivers critically important information about intellectual property to the audience that needs it most – start-ups, entrepreneurs, small and medium-sized businesses, independent creators, and inventors. The information is presented by experts from multiple government agencies that deal with intellectual property issues. Participants will learn: how to identify and protect the various intellectual property assets they have; the mechanisms for obtaining IP protection in overseas markets and strategies for determining where they should seek protection; how to record their mark with Customs, with on-site help, in order to exclude counterfeit goods from entering the United States; how to combat counterfeits on international e-commerce sites; and about government resources available to help US business with intellectual property issues. In short, participants will learn information vital to competing in an increasingly global environment.



### One-on-One

Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.



Apply for Copyright and Trademark Recordation On-Site On-site assistance is made available by CBP staff to navigate the recordation application portal and process.



Apply for Copyright Registration On-site Copyright Office staff will be on-site to help you with the application required to register your work online.













Administration

For more information: Contact Janet Bauermeister at Janet.Bauermeister@trade.gov or 1-509-344-9398

🗸 K & L Gates LLP

When July 24, 2018 8:45 am - 3:50 pm

**Register Now!** https://

stopfakesseattle .eventb rite.com

3:50 - 4:30 pm Speaker 1:1s

## Where

K&L Gates LLP 925 4th Avenue #2900 Seattle, WA

Cost \$45 (Lunch Included)

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