The **STOPfakes.gov Roadshow** delivers critically important information about intellectual property to the audience that needs it most – start-ups, entrepreneurs, small and medium-sized businesses, independent creators, and inventors. The information is presented by experts from multiple government agencies that deal with intellectual property issues. Participants will learn: how to identify and protect the various intellectual property assets they have; the mechanisms for obtaining IP protection in overseas markets and strategies for determining where they should seek protection; how to record their mark with Customs, with on-site help, in order to exclude counterfeit goods from entering the United States; how to combat counterfeits on international e-commerce sites; and about government resources available to help US business with intellectual property issues. In short, participants will learn information vital to competing in an increasingly global environment.

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**One-on-One**
Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.

**Apply for Copyright and Trademark Recordation On-Site**
On-site assistance is made available by CBP staff to navigate the recordation application portal and process.

**Apply for Copyright Registration On-site**
Copyright Office staff will be on-site to help you with the application required to register your work online.

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**When**
August 21, 2018
8:30 am - 3:40 pm
Speaker 1:1s
3:50 - 5:00 pm

**Where**
Baker McKenzie LLP
1900 N. Pearl St.
Suite 1500
Dallas, TX

**Cost**
Free Admission

**Sponsors**
- Baker McKenzie LLP
- Dallas Bar Association
- U.S. Export Assistance Center – Dallas, TX
- U.S. Commercial Service
- Naval Surface Warfare Center

For more information: Contact David Royce at David.Royce@trade.gov or 817-999-9757