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## – PORTLAND –

Portland World Trade Center  
Oregon Room  
25 SW Salmon Street



INTERNATIONAL  
**TRADE**  
ADMINISTRATION



U.S. Small Business  
Administration



U.S. Customs and  
Border Protection



Thursday, July 26, 2018

**8:00**

**Registration**

**8:30 – 8:35**

**Opening Remarks** (confirmed)

Scott Goddin (confirmed)

Director, Portland Export Assistance Center

U.S. Commercial Service - Portland

U.S. Department of Commerce | International Trade Administration

**8:35 – 8:40**

**Welcome** (confirmed)

Benjamin Hardman (confirmed)

Office of Intellectual Property Rights

Industry & Analysis

U.S. Department of Commerce | International Trade Administration

- 8:40 – 2:40**      **Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process** (confirmed)  
*On-site assistance is made available by CBP staff to navigate the recordation application portal and process.*
- 8:40 – 2:40**      **Apply for Copyright Registration** (confirmed)  
*Copyright Office staff will be on-site to help you with the application required to register your work online.*
- 8:40 – 9:15**      **Protecting Your Patents and Trademarks in the United States** (confirmed)  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:50**      **Copyright and Your Business's Creative Works: How Copyright Impacts You** (confirmed)  
Catherine Zaller Rowland (confirmed)  
Associate Register of Copyrights and  
Director of Public Information and Education  
United States Copyright Office
- 9:50 – 10:20**      **CBP's IPR Border Enforcement Regime** (confirmed)  
Goli Gharib (confirmed)  
Attorney-Advisor, Intellectual Property Rights Branch  
Regulations & Rulings, Office of Trade  
U.S. Customs and Border Protection, DHS
- 10:20 – 10:30**      **Break**
- 10:30 – 11:00**      **Reporting IP violations** (confirmed)  
Nadine Andrews (confirmed)  
National Program Manager  
Homeland Security Investigations  
National IPR Coordination Center
- 11:00 – 11:45**      **Protecting Your Business from Trade Secret Theft - The Insider Threat and The Current Foreign Threat** (confirmed)  
Daniel Williams  
Special Agent  
Portland Division  
Federal Bureau of Investigation
- 11:45 – 1200**      **Group Photo**
- 12:00 – 1:00**      **Lunch (provided)**

- 1:00 – 1:30**                    **Protecting Your Intellectual Property in Export Markets** (confirmed)  
Benjamin Hardman (confirmed)  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 1:30 – 2:00**                    **Protecting Your Intellectual Property in Online Markets: Case Study – Taobao** (confirmed)  
Rachel Salzman (confirmed)  
International Trade Specialist  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 2:00 – 2:30**                    **How Am I Going to Pay for All This? Financing Solutions for IP** (confirmed)  
Jim Newton  
Regional Export Finance Manager, Portland  
U.S. Small Business Administration
- 2:30 – 3:00**                    **Boots on the Ground: Panel Discussion about the Foreign Commercial Service, U.S. Embassies, and the IP Attaché Program.**
- Moderator:                    Rachel Salzman (confirmed)  
International Trade Specialist  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- Panelists:                      Emily M. Tedesco (confirmed)  
Foreign Affairs Officer  
Office of Intellectual Property Enforcement  
Bureau of Economic and Business Affairs  
U.S. Department of State
- Scott Goddin (confirmed)  
Director  
U.S. Commercial Service – Oregon  
U.S. Department of Commerce | ITA
- Benjamin Hardman (confirmed)  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

**3:00 – 3:05**

**Closing Remarks**

Emily M. Tedesco (confirmed)  
Foreign Affairs Officer  
Office of Intellectual Property Enforcement  
Bureau of Economic and Business Affairs  
U.S. Department of State

**3:10 – 4:00**

**One-on-One Consultations** (confirmed)

*10 min sessions. Sign-up sheet available during morning registration and through-out the day.*

Benjamin Hardman (DOC – ITA)  
Goli Gharib (DHS – CBP)  
Alaina van Horn (DHS – CBP)  
Nadine Andrews (IPR Center)  
Daniel Williams (FBI)  
Rachel Salzman (DOC – ITA)  
Ayanna Butler (ITC)  
Jim Newton (SBA)  
Catherine Zaller Rowland (CO)  
George Thuronyi (CO)  
Emily M. Tedesco (DOS)  
Scott Goddin (DOC – ITA)