Thursday, July 26, 2018

8:00  Registration

8:30 – 8:35  Opening Remarks (confirmed)
Scott Goddin (confirmed)
Director, Portland Export Assistance Center
U.S. Commercial Service - Portland
U.S. Department of Commerce | International Trade Administration

8:35 – 8:40  Welcome (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>8:40 – 2:40</td>
<td>Get On-Site Help from CBP (U.S. Customs &amp; Border Protection) with the Trademark and Copyright Recordation Process (confirmed)</td>
<td>On-site assistance is made available by CBP staff to navigate the recordation application portal and process.</td>
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<td>8:40 – 2:40</td>
<td>Apply for Copyright Registration (confirmed)</td>
<td>Copyright Office staff will be on-site to help you with the application required to register your work online.</td>
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<td>8:40 – 9:15</td>
<td>Protecting Your Patents and Trademarks in the United States (confirmed)</td>
<td>Benjamin Hardman</td>
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<td>U.S. Department of Commerce</td>
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<td>9:15 – 9:50</td>
<td>Copyright and Your Business's Creative Works: How Copyright Impacts You (confirmed)</td>
<td>Catherine Zaller Rowland (confirmed)</td>
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<td>Associate Register of Copyrights and</td>
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<td>Director of Public Information and Education</td>
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<td>United States Copyright Office</td>
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<td>9:50 – 10:20</td>
<td>CBP’s IPR Border Enforcement Regime (confirmed)</td>
<td>Goli Gharib (confirmed)</td>
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<td>Attorney-Advisor, Intellectual Property Rights Branch</td>
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<td>Regulations &amp; Rulings, Office of Trade</td>
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<td>U.S. Customs and Border Protection, DHS</td>
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<td>10:20 – 10:30</td>
<td>Break</td>
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<td>10:30 – 11:00</td>
<td>Reporting IP violations (confirmed)</td>
<td>Nadine Andrews (confirmed)</td>
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<td>National Program Manager</td>
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<td>Homeland Security Investigations</td>
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<td>National IPR Coordination Center</td>
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<td>11:00 – 11:45</td>
<td>Protecting Your Business from Trade Secret Theft - The Insider Threat and The Current Foreign Threat (confirmed)</td>
<td>Daniel Williams</td>
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<td>Special Agent</td>
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<td>Portland Division</td>
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<td>Federal Bureau of Investigation</td>
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<td>11:45 – 1200</td>
<td>Group Photo</td>
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<td>12:00 – 1:00</td>
<td>Lunch (provided)</td>
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1:00 – 1:30  **Protecting Your Intellectual Property in Export Markets** (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

1:30 – 2:00  **Protecting Your Intellectual Property in Online Markets: Case Study – Taobao** (confirmed)
Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

2:00 – 2:30  **How Am I Going to Pay for All This? Financing Solutions for IP** (confirmed)
Jim Newton
Regional Export Finance Manager, Portland
U.S. Small Business Administration

2:30 – 3:00  **Boots on the Ground: Panel Discussion about the Foreign Commercial Service, U.S. Embassies, and the IP Attaché Program.**

**Moderator:** Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

**Panelists:**
Emily M. Tedesco (confirmed)
Foreign Affairs Officer
Office of Intellectual Property Enforcement
Bureau of Economic and Business Affairs
U.S. Department of State

Scott Goddin (confirmed)
Director
U.S. Commercial Service – Oregon
U.S. Department of Commerce | ITA

Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
3:00 – 3:05  **Closing Remarks**  
Emily M. Tedesco (confirmed)  
Foreign Affairs Officer  
Office of Intellectual Property Enforcement  
Bureau of Economic and Business Affairs  
U.S. Department of State

3:10 – 4:00  **One-on-One Consultations** (confirmed)  
10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Benjamin Hardman (DOC – ITA)  
Goli Gharib (DHS – CBP)  
Alaina van Horn (DHS – CBP)  
Nadine Andrews (IPR Center)  
Daniel Williams (FBI)  
Rachel Salzman (DOC – ITA)  
Ayanna Butler (ITC)  
Jim Newton (SBA)  
Catherine Zaller Rowland (CO)  
George Thuronyi (CO)  
Emily M. Tedesco (DOS)  
Scott Goddin (DOC – ITA)