Tuesday, July 24, 2018

8:45  Registration and One-on-One sign-up

9:00 – 9:05  Opening Remarks (confirmed)
  Diane Mooney (confirmed)
  Director, Seattle Export Assistance Center
  U.S. Commercial Service - Seattle
  U.S. Department of Commerce | International Trade Administration

9:05 – 9:10  Welcome (confirmed)
  Benjamin Hardman (confirmed)
  Office of Intellectual Property Rights
  Industry & Analysis
  U.S. Department of Commerce | International Trade Administration
Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process (confirmed)
On-site assistance is made available by CBP staff to navigate the recordation application portal and process.

Apply for Copyright Registration (confirmed)
Copyright Office staff will be on-site to help you with the application required to register your work online.

Protecting your Patents and Trademarks in the United States (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

Copyright and Your Business's Creative Works: How Copyright Impacts You (confirmed)
Catherine Zaller Rowland (confirmed)
Associate Register of Copyrights and Director of Public Information and Education
United States Copyright Office

Break

CBP’s IPR Border Enforcement Regime (confirmed)
Alaina van Horn (confirmed)
Attorney-Advisor, Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

Group Photo

Reporting IP violations (confirmed)
Nadine Andrews (confirmed)
National Program Manager
Homeland Security Investigations
National IPR Coordination Center

Break

Protecting Your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat (confirmed)
SSA Ethan Via (confirmed)
Federal Bureau of Investigation
Seattle Division/Complex Financial Crimes Squad

Lunch (provided)
1:30 – 2:00  **Protecting Your Intellectual Property in Export Markets** (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

2:00 – 2:30  **Protecting Your Intellectual Property in Online Markets: Case Study – Taobao** (confirmed)
Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

2:30 – 2:40  **Break**

2:40 – 3:00  **How Am I Going to Pay for All This? Financing Solutions for IP** (confirmed)
Lee Gibbs (confirmed)
Regional Export Finance Manager, Seattle
U.S. Small Business Administration

3:00 – 3:40  **Boots on the Ground: Panel Discussion about the Foreign Commercial Service, U.S. Embassies, and the IP Attaché Program.**

**Moderator:** Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

**Panelists:**
Emily M. Tedesco (confirmed)
Foreign Affairs Officer
Office of Intellectual Property Enforcement
Bureau of Economic and Business Affairs
U.S. Department of State

Janet R. Bauermeister (confirmed)
Director, U.S. Commercial Service Spokane
Senior Trade Specialist Agribusiness and Maritime
U.S. Department of Commerce | International Trade Administration | U.S. Commercial Service

Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
3:40 – 3:50  Closing Remarks
Emily M. Tedesco (confirmed)
Foreign Affairs Officer
Office of Intellectual Property Enforcement
Bureau of Economic and Business Affairs
U.S. Department of State

3:50 – 4:30  One-on-One Consultations (confirmed)
10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Benjamin Hardman (DOC – ITA)
Alaina van Horn (DHS – CBP)
Goli Gharib (DHS – CBP)
Nadine Andrews (IPR Center)
Ethan Via (FBI)
Rachel Salzman (DOC – ITA)
Ayanna Butler (ITC)
Lee Gibbs (SBA)
Catherine Zaller Rowland (CO)
Janet R. Bauermeister (DOC – CS)
Emily Tedesco (DOS)