

STOPfakes.gov

– SEATTLE –

K&L Gates
925 Fourth Avenue, Suite 2900



INTERNATIONAL
TRADE
ADMINISTRATION



U.S. Small Business
Administration



U.S. Customs and
Border Protection



Tuesday, July 24, 2018

8:45

Registration and One-on-One sign-up

9:00 – 9:05

Opening Remarks (confirmed)

Diane Mooney (confirmed)

Director, Seattle Export Assistance Center

U.S. Commercial Service - Seattle

U.S. Department of Commerce | International Trade Administration

9:05 – 9:10

Welcome (confirmed)

Benjamin Hardman (confirmed)

Office of Intellectual Property Rights

Industry & Analysis

U.S. Department of Commerce | International Trade Administration

- 9:10 – 3:30** **Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process** (confirmed)
On-site assistance is made available by CBP staff to navigate the recordation application portal and process.
- 9:10 – 3:30** **Apply for Copyright Registration** (confirmed)
Copyright Office staff will be on-site to help you with the application required to register your work online.
- 9:10 – 9:30** **Protecting your Patents and Trademarks in the United States** (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 9:30 – 10:00** **Copyright and Your Business's Creative Works: How Copyright Impacts You** (confirmed)
Catherine Zaller Rowland (confirmed)
Associate Register of Copyrights and
Director of Public Information and Education
United States Copyright Office
- 10:00 – 10:10** **Break**
- 10:10 – 10:45** **CBP's IPR Border Enforcement Regime** (confirmed)
Alaina van Horn (confirmed)
Attorney-Advisor, Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS
- 10:45 – 10:55** **Group Photo**
- 10:55 – 11:30** **Reporting IP violations** (confirmed)
Nadine Andrews (confirmed)
National Program Manager
Homeland Security Investigations
National IPR Coordination Center
- 11:30 – 11:40** **Break**
- 11:40 – 12:15** **Protecting Your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat** (confirmed)
SSA Ethan Via (confirmed)
Federal Bureau of Investigation
Seattle Division/Complex Financial Crimes Squad
- 12:15 – 1:30** **Lunch (provided)**

- 1:30 – 2:00** **Protecting Your Intellectual Property in Export Markets** (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 2:00 – 2:30** **Protecting Your Intellectual Property in Online Markets:
Case Study – Taobao** (confirmed)
Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 2:30 – 2:40** **Break**
- 2:40 – 3:00** **How Am I Going to Pay for All This? Financing Solutions for IP** (confirmed)
Lee Gibbs (confirmed)
Regional Export Finance Manager, Seattle
U.S. Small Business Administration
- 3:00 – 3:40** **Boots on the Ground: Panel Discussion about the Foreign Commercial
Service, U.S. Embassies, and the IP Attaché Program.**
- Moderator: Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade
Administration
- Panelists: Emily M. Tedesco (confirmed)
Foreign Affairs Officer
Office of Intellectual Property Enforcement
Bureau of Economic and Business Affairs
U.S. Department of State
- Janet R. Bauermeister (confirmed)
Director, U.S. Commercial Service Spokane
Senior Trade Specialist Agribusiness and Maritime
U.S. Department of Commerce | International Trade
Administration | U.S. Commercial Service
- Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade
Administration

3:40 – 3:50

Closing Remarks

Emily M. Tedesco (confirmed)
Foreign Affairs Officer
Office of Intellectual Property Enforcement
Bureau of Economic and Business Affairs
U.S. Department of State

3:50 – 4:30

One-on-One Consultations (confirmed)

10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Benjamin Hardman (DOC – ITA)
Alaina van Horn (DHS – CBP)
Goli Gharib (DHS – CBP)
Nadine Andrews (IPR Center)
Ethan Via (FBI)
Rachel Salzman (DOC – ITA)
Ayanna Butler (ITC)
Lee Gibbs (SBA)
Catherine Zaller Rowland (CO)
Janet R. Bauermeister (DOC – CS)
Emily Tedesco (DOS)