

STOPfakes.gov ROADSHOW



INTERNATIONAL
TRADE
ADMINISTRATION

Phoenix, Arizona
Tuesday, September 25, 2018

Greater Phoenix Economic Council (GPEC)
2 N Central Ave Suite 2500, Phoenix, AZ 85004

INTELLECTUAL PROPERTY RIGHTS SEMINAR

The **STOPfakes.gov Roadshow** delivers critically important information about intellectual property to the audience that needs it most – start-ups, entrepreneurs, small and medium-sized businesses, independent creators, and inventors. The information is presented by experts from multiple government agencies that deal with intellectual property issues. Participants will learn: how to identify and protect the various intellectual property assets they have; the mechanisms for obtaining IP protection in overseas markets and strategies for determining where they should seek protection; how to record their mark with Customs, with on-site help, in order to exclude counterfeit goods from entering the United States; how to combat counterfeits on international e-commerce sites; and about government resources available to help U.S. businesses with intellectual property issues. In short, participants will learn information vital to competing in an increasingly global environment.

Register Now!

[https://
www.regonline.com/
stopfakesgovinphoenix](https://www.regonline.com/stopfakesgovinphoenix)

When

September 25, 2018
8:30 am - 5:00 pm

Where

Greater Phoenix
Economic Council (GPEC)
2 N Central Ave Suite 2500

Cost

\$45 (Breakfast & Lunch
Included)

Sponsors

Greater Phoenix Economic
Council (GPEC)
Miller Proctor Law PLLC
Spencer Fane
SRP
U.S. Commercial Service -
Phoenix



One-on-One

Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.



Apply for Copyright and Trademark Recordation On-Site

On-site assistance is made available by CBP staff to navigate the recordation application portal and process.



Apply for Copyright Registration On-site

Copyright Office staff will be on-site to help you with the application required to register your work online.

UNITED STATES
PATENT AND TRADEMARK OFFICE



U.S. Customs and
Border Protection



U.S. Small Business
Administration

For more information: Contact Molly Ho at
Molly.Ho@trade.gov or 480-387-9405

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