The STOPfakes\textsuperscript{gov} Roadshow delivers critically important information about intellectual property to the audience that needs it most – start-ups, entrepreneurs, small and medium-sized businesses, independent creators, and inventors. The information is presented by experts from multiple government agencies that deal with intellectual property issues. Participants will learn: how to identify and protect the various intellectual property assets they have; the mechanisms for obtaining IP protection in overseas markets and strategies for determining where they should seek protection; how to record their mark with Customs, with on-site help, in order to exclude counterfeit goods from entering the United States; how to combat counterfeits on international e-commerce sites; and about government resources available to help U.S. businesses with intellectual property issues. In short, participants will learn information vital to competing in an increasingly global environment.

One-on-One
Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.

Apply for Copyright and Trademark Recordation On-Site
On-site assistance is made available by CBP staff to navigate the recordation application portal and process.

Apply for Copyright Registration On-site
Copyright Office staff will be on-site to help you with the application required to register your work online.

For more information: Contact Molly Ho at Molly.Ho@trade.gov or 480-387-9405

Register Now!
https://www.regonline.com/stopfakesgovinphoenix

When
September 25, 2018
8:30 am - 5:00 pm

Where
Greater Phoenix Economic Council (GPEC)
2 N Central Ave Suite 2500
Phoenix, AZ 85004

Cost
$45 (Breakfast & Lunch Included)

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