Tuesday, August 21, 2018

8:30  Registration and One-on-One sign-up

9:00 – 9:05  Opening Remarks
Jessica Gordon
Director, Dallas/Fort Worth Export Assistance Center
U.S. Department of Commerce | International Trade Administration
9:05 – 9:15  Welcome / Speaker Identification  
David Royce  
Senior International Trade Specialist  
U.S. Commercial Service – Dallas/Fort Worth  
U.S. Department of Commerce | International Trade Administration

9:15 – 9:45  Protecting Your Patents and Trademarks in the United States / USPTO Resources (confirmed)  
Hope Shimabuku (confirmed)  
Director  
USPTO - Texas Regional Office

9:45 – 10:10  Copyright and Your Business’s Creative Works: How Copyright Impacts You (confirmed)  
Whitney Levandusky (confirmed)  
Attorney-Advisor  
United States Copyright Office

10:10 – 10:45  CBP’s IPR Border Enforcement Regime (confirmed)  
Goli Gharib (confirmed)  
Attorney-Advisor  
Intellectual Property Rights Branch  
Regulations & Rulings, Office of Trade  
U.S. Customs and Border Protection, DHS

10:45 – 10:55  Break

10:55 – 11:30  Reporting IP violations (confirmed)  
Shane Walker  
Special Agent  
Homeland Security Investigations

11:30 – 12:15  Protecting Your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat (confirmed)  
Ann-Margaret Hinkle  
Vanguard Infrastructures  
Chief of Security Services

12:15 – 1:30  Lunch (Provided)

1:10 – 1:30  Lunchtime One-on-Ones (10 min sessions)  
Sign-up sheet available during morning registration and through-out the day.

1:30 – 2:00  Protecting Your Intellectual Property in Export Markets (confirmed)  
Raquel Cohen (confirmed)  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
2:00 – 2:30  Protecting Your Intellectual Property in Online Market:  
Case Study – Taobao (confirmed)  
Rachel Salzman (confirmed)  
International Trade Specialist  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

2:30 – 2:40  Break

2:40 – 3:10  Recent Trends in Counterfeit Electronic Parts (confirmed)  
Fred Schipp (confirmed)  
Naval Surface Warfare Center

3:10 – 3:30  How Am I Going to Pay for All This? Financing Solutions for IP (confirmed)  
Alale Allal (confirmed)  
Regional Export Finance Manager, Texas & Oklahoma  
U.S. Small Business Administration

Moderator: Rachel Salzman (confirmed)  
International Trade Specialist  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration  
Panelists: Joseph Giblin (confirmed)  
Foreign Service Officer  
Office of Intellectual Property Enforcement  
Bureau of Economic and Business Affairs  
U.S. Department of State  
David Royce (confirmed)  
Senior International Trade Specialist  
U.S. Commercial Service – Dallas/Fort Worth  
U.S. Department of Commerce | International Trade Administration  
Raquel Cohen (confirmed)  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

4:10 – 4:20  Closing Remarks  
Hope Shimabuku (confirmed)  
Director  
USPTO - Texas Regional Office
4:20 – 5:00 **One-on-One Consultations** (confirmed)
10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Raquel Cohen (DOC – ITA)
W. Richmond Beevers (DHS – CBP)
Hope Shimabuku (USPTO)
Peter Choi (USPTO)
Andrew Fischer (USPTO)
Shane Walker (DHS – HSI)
Hayward Beverly (DHS – HSI)
Rachel Salzman (DOC – ITA)
Fred Schipp (NAVSEA)
Alale Allal (SBA)
David Royce (CS)
Jessica Gordon (CS)
Joseph Giblin (DOS)
AR Ruiz (MBDA)

4:20 – 5:00 **Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process**

*On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.*

Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

4:20 – 5:00 **Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)**

*Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.*

Whitney Levandusky (confirmed)
Attorney-Advisor
United States Copyright Office