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Baker McKenzie LLP.
1900 N. Pearl St., Suite 1500.
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U.S. Small Business Administration



INTERNATIONAL
TRADE
ADMINISTRATION



U.S. Customs and
Border Protection

UNITED STATES
PATENT AND TRADEMARK OFFICE



Tuesday, August 21, 2018

8:30 Registration and One-on-One sign-up

9:00 – 9:05

Opening Remarks

Jessica Gordon

Director, Dallas/Fort Worth Export Assistance Center

U.S. Department of Commerce | International Trade Administration

- 9:05 – 9:15** **Welcome / Speaker Identification**
David Royce
Senior International Trade Specialist
U.S. Commercial Service – Dallas/Fort Worth
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:45** **Protecting Your Patents and Trademarks in the United States / USPTO Resources** (confirmed)
Hope Shimabuku (confirmed)
Director
USPTO - Texas Regional Office
- 9:45 – 10:10** **Copyright and Your Business's Creative Works: How Copyright Impacts You** (confirmed)
Whitney Levandusky (confirmed)
Attorney-Advisor
United States Copyright Office
- 10:10 – 10:45** **CBP's IPR Border Enforcement Regime** (confirmed)
Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS
- 10:45 – 10:55** **Break**
- 10:55 – 11:30** **Reporting IP violations** (confirmed)
Shane Walker
Special Agent
Homeland Security Investigations
- 11:30 – 12:15** **Protecting Your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat** (confirmed)
Ann-Margaret Hinkle
Vanguard Infrastructures
Chief of Security Services
- 12:15 – 1:30** **Lunch (Provided)**
- 1:10 – 1:30** **Lunchtime One-on-Ones** (10 min sessions)
Sign-up sheet available during morning registration and through-out the day.
- 1:30 – 2:00** **Protecting Your Intellectual Property in Export Markets** (confirmed)
Raquel Cohen (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

- 2:00 – 2:30** **Protecting Your Intellectual Property in Online Market: Case Study – Taobao** (confirmed)
Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 2:30 – 2:40** **Break**
- 2:40 – 3:10** **Recent Trends in Counterfeit Electronic Parts** (confirmed)
Fred Schipp (confirmed)
Naval Surface Warfare Center
- 3:10 – 3:30** **How Am I Going to Pay for All This? Financing Solutions for IP** (confirmed)
Alale Allal (confirmed)
Regional Export Finance Manager, Texas & Oklahoma
U.S. Small Business Administration
- 3:30 – 4:10** **Boots on the Ground: Panel Discussion about the Foreign Commercial Service, U.S. Embassies, and the IP Attaché Program.**
- Moderator: Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- Panelists: Joseph Giblin (confirmed)
Foreign Service Officer
Office of Intellectual Property Enforcement
Bureau of Economic and Business Affairs
U.S. Department of State
- David Royce (confirmed)
Senior International Trade Specialist
U.S. Commercial Service – Dallas/Fort Worth
U.S. Department of Commerce | International Trade Administration
- Raquel Cohen (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 4:10 – 4:20** **Closing Remarks**
Hope Shimabuku (confirmed)
Director
USPTO - Texas Regional Office

4:20 – 5:00

One-on-One Consultations (confirmed)

10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Raquel Cohen (DOC – ITA)
W. Richmond Beevers (DHS – CBP)
Hope Shimabuku (USPTO)
Peter Choi (USPTO)
Andrew Fischer (USPTO)
Shane Walker (DHS – HSI)
Hayward Beverly (DHS – HSI)
Rachel Salzman (DOC – ITA)
Fred Schipp (NAVSEA)
Alale Allal (SBA)
David Royce (CS)
Jessica Gordon (CS)
Joseph Giblin (DOS)
AR Ruiz (MBDA)

4:20 – 5:00

Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

4:20 – 5:00

Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

Whitney Levandusky (confirmed)
Attorney-Advisor
United States Copyright Office