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TUCSON

Tucson Electric Power
88 E Broadway Blvd
Tucson, AZ 85701
Thursday, September 27, 2018

8:45  Registration and One-on-One sign-up

9:00 – 9:05  Opening Remarks (confirmed)
Christina Parisi (confirmed)
Director, U.S. Commercial Service - Tucson
U.S. Department of Commerce | International Trade Administration

9:05 – 9:10  Welcome / Speaker Identification (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

9:10 – 9:30  Protecting your Patents and Trademarks in the United States / USPTO Resources (confirmed)
Stephen Koziol (confirmed)
Assistant Regional Director - Silicon Valley
United States Patent and Trademark Office

9:30 – 10:00  Copyright and Your Business's Creative Works: How Copyright Impacts You (confirmed)
Whitney Levandusky (confirmed)
Attorney-Advisor
United States Copyright Office

10:00 – 10:10  Break

10:10 – 10:45  CBP’s IPR Border Enforcement Regime (confirmed)
Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

10:45 – 10:55  Break

10:55 – 11:30  Reporting IP violations (confirmed)
Anthony Russo (confirmed)
Group Supervisor
Homeland Security Investigations
National IPR Coordination Center

11:30 – 11:40  Break

11:40 – 12:00  Representing America’s Genius to the World: IP in Diplomacy (confirmed)
Ioana DiFiore (confirmed)
Foreign Affairs Officer
Office of Intellectual Property Enforcement
Bureau of Economic and Business Affairs
12:00 – 1:30   Lunch (provided)

12:50 – 1:30   Lunchtime One-on-Ones (10 min sessions)
Sign-up sheet available during morning registration and through-out the day.

1:30 – 2:00   Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat (confirmed)
William C. Lace (confirmed)
Special Agent
Private Sector Coordinator
FBI Phoenix Field Office

2:00 – 2:35   Protecting your Intellectual Property in Export Markets (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

2:35 – 2:45   Break

2:45 – 3:05   Protecting your Intellectual Property in Online Markets: Case Study – Taobao (confirmed)
Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

3:05 – 3:35   How am I going to pay for all this? Financing solutions for IP (confirmed)
Pellson Lau (confirmed)
Regional Export Finance Manager
U.S. Small Business Administration

3:35 – 3:40   Closing Remarks
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

3:40 – 5:00   One-on-One Consultations (confirmed)
10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Benjamin Hardman (DOC – International Trade Administration)
Stephen Koziol (U.S. Patent and Trademark Office)
TBD (Department of Homeland Security – Homeland Security Investigations)
Rachel Salzman (DOC – International Trade Administration)
Pellson Lau (Small Business Administration)
3:40 – 5:00  Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process
On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and throughout the day.

Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

3:40 – 5:00  Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)
Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and throughout the day.

Whitney Levandusky (confirmed)
Attorney-Advisor
United States Copyright Office