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– TUCSON –

Tucson Electric Power
88 E Broadway Blvd
Tucson, AZ 85701



U.S. Small Business Administration



INTERNATIONAL
TRADE
ADMINISTRATION



U.S.
COMMERCIAL
SERVICE
United States of America
Department of Commerce



UNITED STATES
PATENT AND TRADEMARK OFFICE



U.S. Customs and
Border Protection



EXPORT-IMPORT BANK
OF THE UNITED STATES

Thursday, September 27, 2018

- 8:45** **Registration and One-on-One sign-up**
- 9:00 – 9:05** **Opening Remarks** (confirmed)
Christina Parisi (confirmed)
Director, U.S. Commercial Service - Tucson
U.S. Department of Commerce | International Trade Administration
- 9:05 – 9:10** **Welcome / Speaker Identification** (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 9:10 – 9:30** **Protecting your Patents and Trademarks in the United States / USPTO Resources** (confirmed)
Stephen Koziol (confirmed)
Assistant Regional Director - Silicon Valley
United States Patent and Trademark Office
- 9:30 – 10:00** **Copyright and Your Business's Creative Works: How Copyright Impacts You** (confirmed)
Whitney Levandusky (confirmed)
Attorney-Advisor
United States Copyright Office
- 10:00 – 10:10** **Break**
- 10:10 – 10:45** **CBP's IPR Border Enforcement Regime** (confirmed)
Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS
- 10:45 – 10:55** **Break**
- 10:55 – 11:30** **Reporting IP violations** (confirmed)
Anthony Russo (confirmed)
Group Supervisor
Homeland Security Investigations
National IPR Coordination Center
- 11:30 – 11:40** **Break**
- 11:40 – 12:00** **Representing America's Genius to the World: IP in Diplomacy** (confirmed)
Ioana DiFiore (confirmed)
Foreign Affairs Officer
Office of Intellectual Property Enforcement
Bureau of Economic and Business Affairs

U.S. Department of State

12:00 – 1:30

Lunch (provided)

12:50 – 1:30

Lunchtime One-on-Ones (10 min sessions)

Sign-up sheet available during morning registration and through-out the day.

1:30 – 2:00

Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat (confirmed)

William C. Lace (confirmed)
Special Agent
Private Sector Coordinator
FBI Phoenix Field Office

2:00 – 2:35

Protecting your Intellectual Property in Export Markets (confirmed)

Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

2:35 – 2:45

Break

2:45 – 3:05

Protecting your Intellectual Property in Online Markets: Case Study – Taobao (confirmed)

Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

3:05 – 3:35

How am I going to pay for all this? Financing solutions for IP (confirmed)

Pellson Lau (confirmed)
Regional Export Finance Manager
U.S. Small Business Administration

3:35 – 3:40

Closing Remarks

Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

3:40 – 5:00

One-on-One Consultations (confirmed)

10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Benjamin Hardman (DOC – International Trade Administration)
Stephen Koziol (U.S. Patent and Trademark Office)
TBD (Department of Homeland Security – Homeland Security Investigations)
Rachel Salzman (DOC – International Trade Administration)
Pellson Lau (Small Business Administration)

Christina Parisi (DOC - U.S. Commercial Service)
Ioana DiFiore (U.S. Department of State)
Marianne Hughes (Export – Import Bank)

3:40 – 5:00

Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

3:40 – 5:00

Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

Whitney Levandusky (confirmed)
Attorney-Advisor
United States Copyright Office