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– AUSTIN –

Texas State Capitol Extension Auditorium
1400 Congress Ave., Room E1.1004
Austin, TX
Thursday, August 23, 2018

8:00           Registration and One-on-One sign-up

8:30 – 8:35    Opening Remarks
                Karen C. Parker  
                Commercial Service Austin
                U.S. Department of Commerce | International Trade Administration

8:35 – 8:45    Welcome / Speaker Identification
                Rachel Salzman (confirmed)
                International Trade Specialist
                Office of Intellectual Property Rights
                Industry & Analysis
                U.S. Department of Commerce | International Trade Administration

8:45 – 9:15    Protecting Your Patents and Trademarks in the United States / USPTO Resources (confirmed)
                Megan Hoyt (confirmed)
                Regional Outreach Officer
                USPTO - Texas Regional Office

9:15 – 9:40    Copyright and Your Business's Creative Works: How Copyright Impacts You (confirmed)
                Whitney Levandusky
                Attorney-Advisor
                United States Copyright Office

9:40 – 10:15   CBP’s IPR Border Enforcement Regime (confirmed)
                Goli Gharib (confirmed)
                Attorney-Advisor
                Intellectual Property Rights Branch
                Regulations & Rulings, Office of Trade
                U.S. Customs and Border Protection, DHS

10:15 – 10:25  Break

10:25 – 11:00  Reporting IP violations (confirmed)
                John McNair  (confirmed)
                Supervisory Special Agent
                Homeland Security Investigations
                National IPR Coordination Center

11:00 – 11:45  Protecting Your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat (confirmed)
                Holly Kelley (confirmed)
                Jill Murphy
                Federal Bureau of Investigation
11:45 – 1:00  Lunch – on your own
(State Capitol Cafeteria across the hall from Auditorium)

12:30 – 1:00  Lunchtime One-on-Ones (10 min sessions)
Sign-up sheet available during morning registration and throughout the day.

1:00 – 1:30  Protecting Your Intellectual Property in Export Markets (confirmed)
Raquel Cohen (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

1:30 – 2:00  Protecting Your Intellectual Property in Online Market:
Case Study – Taobao (confirmed)
Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

2:00 – 2:10  Break

2:10 – 2:40  Recent Trends in Counterfeit Electronic Parts
Fred Schipp
Naval Surface Warfare Center

2:40 – 3:10  How Am I Going to Pay for All This? Financing Solutions for IP (confirmed)
Alale Allal
Regional Export Finance Manager, Texas & Oklahoma
U.S. Small Business Administration


Moderator: Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

Panelists: Joseph Giblin (confirmed)
Foreign Service Officer
Office of Intellectual Property Enforcement
Bureau of Economic and Business Affairs
U.S. Department of State

Karen C. Parker
Commercial Service Austin
U.S. Department of Commerce | International Trade Administration
3:30 – 3:35  **Closing Remarks**
Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

3:35 – 4:15  **One-on-One Consultations** (confirmed)
10 min sessions. Sign-up sheet available during morning registration and through-out the day.

Raquel Cohen (DOC – ITA)
W. Richmond Beevers (DHS – CBP)
Megan Hoyt (USPTO)
John McNair (IPR Center)
Holly Easter Kelley (FBI)
Jill Murphy (FBI)
Rachel Salzman (DOC – ITA)
Fred Schipp (NAVSEA)
Alale Allal (SBA)
Karen Parker (CS)
Joseph Giblin (DOS)

3:35 – 4:30  **Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process**
On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

Goli Gharib (confirmed)
Attorney-Advisor
Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS

3:35 – 4:30  **Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)**
Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

Whitney Levandusky
Attorney-Advisor
United States Copyright Office