

# STOPfakes.gov

– Chicago –

**K&L Gates LLP**  
70 West Madison Street, Suite 3200  
Chicago, Illinois 60602



**U.S. Customs and Border Protection**

**Tuesday, April 30, 2019**

- 8:30 – 9:00**            **Breakfast, Registration, and One-on-One sign-up**
- 9:00 – 9:05**            **Opening Remarks**  
Hovan Asdourian  
Director  
U.S. Commercial Service- Chicago
- 9:05 – 9:15**            **Welcome / Speaker Identification**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:45**            **Protecting your Patents in the United States**  
Damian Porcari  
Regional Director – Elijah J. McCoy Midwest Regional  
United States Patent and Trademark Office
- 9:45 – 10:15**        **Protecting your Trademarks in the United States**  
Craig Morris  
Managing Attorney for Trademark Educational Outreach  
United States Patent and Trademark Office
- 10:15 – 10:25**        **Break**
- 10:25 – 10:55**        **Copyright and Your Business's Creative Works: How Copyright Impacts You**  
Jalyce E. Mangum  
Attorney-Advisor  
Office of the General Counsel  
U.S. Copyright Office
- 10:55 – 11:25**        **CBP's IPR Border Enforcement Regime**  
Lauren Phillips  
Attorney-Advisor  
U.S. Customs and Border Protection  
Regulations and Rulings  
Intellectual Property Rights Branch  
U.S. Customs and Border Protection, DHS
- 11:25 – 11:35**        **Break**
- 11:35 – 12:00**        **Reporting IP Violations**  
TBD  
Special Agent  
Homeland Security Investigations  
National IPR Coordination Center

- 12:00 – 1:00**            **Lunch (provided)**
- 12:00 – 12:20**        **Lunchtime Keynote Speech**  
Susan Kayser  
K&L Gates  
Partner- Washington DC
- 12:20 – 1:00**        **Lunchtime One-on-Ones (10 min sessions)**  
*Sign-up sheet available during morning registration and through-out the day.*
- 1:00 – 1:30**            **Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat**  
Eric Proudfoot  
Supervisory Special Agent  
FBI Chicago Field Office
- 1:30 – 1:50**            **Representing America’s Genius to the World: IP in Diplomacy**  
Dewey Moore  
Foreign Affairs Officer  
Office of Intellectual Property Enforcement  
U.S. Department of State
- 1:50 – 2:10**            **Protecting your Intellectual Property in Online Markets**  
Rachel Salzman  
International Trade Specialist  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 2:10 – 2:20**            **Break**
- 2:20 – 2:50**            **Interactive Group Exercise: Participants Build a Business, Identify Their IP, and Learn How to Protect it in Export Markets**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 2:50 – 3:10**            **How am I Going to Pay for All This? Financing Solutions for IP**  
Michael Fazio  
Export Development Officer  
U.S. Small Business Administration
- 3:10 – 3:15**            **Closing Remarks**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

**12:20 – 1:00  
& 3:20 – 4:30**

**One-on-One Consultations**

*10 min sessions. Sign-up sheet available during morning registration and throughout the day.*

Hovan Asdourian (U.S. Commercial Service- Chicago)  
Benjamin Hardman (DOC – International Trade Administration)  
Damian Porcari (Patents - U.S. Patent and Trademark Office)  
Craig Morris (Trademarks - U.S. Patent and Trademark Office) **Lunchtime hours only**  
TBD (DHS – Homeland Security Investigations)  
Whitney Levandusky (U.S. Copyright Office)  
Lauren Phillips (U.S. Customs and Border Protection)  
Rachel Salzman (DOC – International Trade Administration)  
Dewey Moore (U.S. Department of State)  
Michael Fazio (Small Business Administration)  
Patricia Hanes / Robert Young (Minority Business Development Agency)  
Eric Proudfoot (Federal Bureau of Investigation)  
Michael Howard (Export – Import Bank)  
Invited (Patent and Trademark Resource Center)  
Susan Kayser (K&L Gates)

**3:20 – 4:30**

**Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process**

*On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.*

**3:20 – 4:30**

**Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)**

*Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.*

---

**Information Table** (outside main conference room)

**U.S. Small Business Administration**

Michael Fazio  
Export Development Officer  
Office of International Trade

**Patent and Trademark Resource Center**

Invited TBD

**K&L Gates**

Sana Hakim  
Partner- Chicago, Illinois

**Minority Business Development Agency**

Patricia Hanes / Robert Young  
Director Export Center