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K&L Gates LLP
70 West Madison Street, Suite 3200
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U.S. Small Business
Administration



**U.S. Customs and
Border Protection**



Tuesday, April 30, 2019

- 8:30 – 9:00** **Breakfast, Registration, and One-on-One sign-up**
- 9:00 – 9:05** **Opening Remarks**
Hovan Asdourian
Director
U.S. Commercial Service- Chicago
- 9:05 – 9:15** **Welcome / Speaker Identification**
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:45** **Protecting your Patents in the United States**
Damian Porcari
Regional Director – Elijah J. McCoy Midwest Regional
United States Patent and Trademark Office
- 9:45 – 10:15** **Protecting your Trademarks in the United States**
Craig Morris
Managing Attorney for Trademark Educational Outreach
United States Patent and Trademark Office
- 10:15 – 10:25** **Break**
- 10:25 – 10:55** **Copyright and Your Business's Creative Works: How Copyright Impacts You**
Jalyce E. Mangum
Attorney-Advisor
Office of the General Counsel
U.S. Copyright Office
- 10:55 – 11:25** **CBP's IPR Border Enforcement Regime**
Lauren Phillips
Attorney-Advisor
U.S. Customs and Border Protection
Regulations and Rulings
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS
- 11:25 – 11:35** **Break**
- 11:35 – 12:00** **Reporting IP Violations**
Ellary Petchauer
Group Supervisor
Homeland Security Investigations
National IPR Coordination Center

12:00 – 1:00	Lunch (provided)
12:00 – 12:20	Lunchtime Keynote Speech Susan Kayser K&L Gates Partner- Washington DC
12:20 – 1:00	Lunchtime One-on-Ones (10 min sessions) <i>Sign-up sheet available during morning registration and through-out the day.</i>
1:00 – 1:30	Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat Eric Proudfoot Supervisory Special Agent FBI Chicago Field Office
1:30 – 1:50	Representing America’s Genius to the World: IP in Diplomacy Dewey Moore Foreign Affairs Officer Office of Intellectual Property Enforcement U.S. Department of State
1:50 – 2:10	Protecting your Intellectual Property in Online Markets Rachel Salzman International Trade Specialist Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration
2:10 – 2:20	Break
2:20 – 2:50	Interactive Group Exercise: Participants Build a Business, Identify Their IP, and Learn How to Protect it in Export Markets Benjamin Hardman Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration
2:50 – 3:10	How am I Going to Pay for All This? Financing Solutions for IP Michael Fazio Export Development Officer U.S. Small Business Administration
3:10 – 3:15	Closing Remarks Benjamin Hardman Office of Intellectual Property Rights Industry & Analysis U.S. Department of Commerce International Trade Administration

**12:20 – 1:00
& 3:20 – 4:30**

One-on-One Consultations

10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Hovan Asdourian (U.S. Commercial Service- Chicago)
Benjamin Hardman (DOC – International Trade Administration)
Damian Porcari (Patents - U.S. Patent and Trademark Office)
Craig Morris (Trademarks - U.S. Patent and Trademark Office)
Ellary Petchauer (DHS – Homeland Security Investigations)
Whitney Levandusky (U.S. Copyright Office)
Lauren Phillips (U.S. Customs and Border Protection)
Rachel Salzman (DOC – International Trade Administration)
Dewey Moore (U.S. Department of State)
Michael Fazio (Small Business Administration)
Patricia Hanes / Robert Young (Minority Business Development Agency)
Eric Proudfoot (Federal Bureau of Investigation)
Michael Howard (Export – Import Bank)
Susan Kayser (K&L Gates)

3:20 – 4:30

Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

3:20 – 4:30

Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

Information Table (outside main conference room)

U.S. Small Business Administration

Michael Fazio
Export Development Officer
Office of International Trade

Minority Business Development Agency

Patricia Hanes / Robert Young
Director Export Center

K&L Gates

Sana Hakim
Partner- Chicago, Illinois