Tuesday, April 30, 2019

8:30 – 9:00  Breakfast, Registration, and One-on-One sign-up

9:00 – 9:05  Opening Remarks
Hovan Asdourian
Director
U.S. Commercial Service - Chicago

9:05 – 9:15  Welcome / Speaker Identification
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

9:15 – 9:45  Protecting your Patents in the United States
Damian Porcari
Regional Director – Elijah J. McCoy Midwest Regional
United States Patent and Trademark Office

9:45 – 10:15  Protecting your Trademarks in the United States
Craig Morris
Managing Attorney for Trademark Educational Outreach
United States Patent and Trademark Office

10:15 – 10:25  Break

10:25 – 10:55  Copyright and Your Business's Creative Works: How Copyright Impacts You
Jalyce E. Mangum
Attorney-Advisor
Office of the General Counsel
U.S. Copyright Office

10:55 – 11:25  CBP’s IPR Border Enforcement Regime
Lauren Phillips
Attorney-Advisor
U.S. Customs and Border Protection
Regulations and Rulings
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS

11:25 – 11:35  Break

11:35 – 12:00  Reporting IP Violations
Ellary Petchauer
Group Supervisor
Homeland Security Investigations
National IPR Coordination Center
12:00 – 1:00  Lunch (provided)

12:00 – 12:20  Lunchtime Keynote Speech  
Susan Kayser  
K&L Gates  
Partner- Washington DC

12:20 – 1:00  Lunchtime One-on-Ones (10 min sessions)  
Sign-up sheet available during morning registration and throughout the day.

1:00 – 1:30  Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat  
Eric Proudfoot  
Supervisory Special Agent  
FBI Chicago Field Office

1:30 – 1:50  Representing America’s Genius to the World: IP in Diplomacy  
Dewey Moore  
Foreign Affairs Officer  
Office of Intellectual Property Enforcement  
U.S. Department of State

1:50 – 2:10  Protecting your Intellectual Property in Online Markets  
Rachel Salzman  
International Trade Specialist  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

2:10 – 2:20  Break

2:20 – 2:50  Interactive Group Exercise: Participants Build a Business, Identify Their IP, and Learn How to Protect it in Export Markets  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

2:50 – 3:10  How am I Going to Pay for All This? Financing Solutions for IP  
Michael Fazio  
Export Development Officer  
U.S. Small Business Administration

3:10 – 3:15  Closing Remarks  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
12:20 – 1:00 One-on-One Consultations
& 3:20 – 4:30
10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Hovan Asdourian (U.S. Commercial Service- Chicago)
Benjamin Hardman (DOC – International Trade Administration)
Damian Porcari (Patents - U.S. Patent and Trademark Office)
Craig Morris (Trademarks - U.S. Patent and Trademark Office)
Ellary Petchauer (DHS – Homeland Security Investigations)
Whitney Levandasuy (U.S. Copyright Office)
Lauren Phillips (U.S. Customs and Border Protection)
Rachel Salzman (DOC – International Trade Administration)
Dewey Moore (U.S. Department of State)
Michael Fazio (Small Business Administration)
Patricia Hanes / Robert Young (Minority Business Development Agency)
Eric Proudfoot (Federal Bureau of Investigation)
Michael Howard (Export – Import Bank)
Susan Kayser (K&L Gates)

3:20 – 4:30 Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recodarion Process
On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and throughout the day.

3:20 – 4:30 Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)
Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and throughout the day.

Information Table (outside main conference room)

U.S. Small Business Administration
Michael Fazio
Export Development Officer
Office of International Trade

Minority Business Development Agency
Patricia Hanes / Robert Young
Director Export Center

K&L Gates
Sana Hakim
Partner- Chicago, Illinois