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— Houston —

Houston Community College
Room 115-Eagle Room
1010 W. Sam Houston Parkway, North
Houston, TX 77043
Tuesday, June 11, 2019

8:30 Breakfast, Registration, and One-on-One sign-up

9:00 – 9:05 Opening Remarks
Peter Tataris
Senior International Trade Specialist
U.S. Commercial Service - Houston
U.S. Department of Commerce | International Trade Administration

Jason Brummerhop
Senior Vice President
Amery Bank
Chair, Houston District Export Council

9:05 – 9:15 Welcome / Speaker Identification
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

9:15 – 9:45 Protecting your Patents in the United States
Peter Choi
Lead Supervisory Patent Examiner
Texas Regional - United States Patent and Trademark Office

9:45 – 10:15 Protecting your Trademarks in the United States
Megan Hoyt
Regional Outreach Officer
Texas Regional - United States Patent and Trademark Office

10:15 – 10:25 Break

10:25 – 10:55 Copyright and Your Business's Creative Works: How Copyright Impacts You
Jaylen S. Johnson
Attorney-Advisor
Office of Registration Policy & Practice
United States Copyright Office

10:55 – 11:25 CBP’s IPR Border Enforcement Regime
W. Richmond Beevers
Attorney-Advisor
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS

11:25 – 11:35 Break
11:35 – 12:00  Reporting IP Violations
Richard Halverson
Assistant Special Agent in Charge
Homeland Security Investigations - Houston

12:00 – 1:00  Lunch (provided)

12:15 – 12:30  Lunchtime Topic: Protecting IP Through a Combination of Patents and Trade
Secrets – The Strategy for Achieving the Best Results
Leiza Dolghih
Co-Chair of Trade Secrets and Non-Compete Disputes
Lewis Brisbois Bisgaard & Smith LLP

12:30 – 1:00  Lunchtime One-on-Ones (10 min sessions)
Sign-up sheet available during morning registration and throughout the day.

1:00 – 1:30  Protecting your Business from Trade Secret Theft - The Insider Threat and the
Current Foreign Threat
Michael Morgan
Special Agent
FBI Houston Field Office

1:30 – 1:50  Representing America’s Genius to the World: IP in Diplomacy
David Henry
Foreign Affairs Officer
Office of Intellectual Property Enforcement
U.S. Department of State

1:50 – 2:10  The New U.S.-Mexico-Canada Agreement: What Will it Mean for Your IP?
Christine Vidmar Gomes
International Trade Specialist
U.S. Department of Commerce | International Trade Administration

2:10 – 2:20  Break

2:20 – 2:50  Interactive Group Exercise: Participants Build a Business, Identify Their IP, and
Learn How to Protect it in Export Markets
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

2:50 – 3:10  How am I Going to Pay for All This? Financing Solutions for IP
Alale Allal
Regional Export Finance Manager, Texas & Oklahoma
Office of International Trade
U.S. Small Business Administration

3:10 – 3:15  Closing Remarks
3:20 – 4:30  **One-on-One Consultations**
10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Peter Tataris (U.S. Commercial Service - Houston)
Benjamin Hardman (DOC – International Trade Administration)
Peter Choi (Patents) (U.S. Patent and Trademark Office)
Megan Hoyt (Trademarks) (U.S. Patent and Trademark Office)
Richard Halverson (DHS – Homeland Security Investigations)
Jaylen S. Johnson (U.S. Copyright Office)
W. Richmond Beevers (CBP – U.S. Customs and Border Protection)
Alale Allal (Small Business Administration)
David Henry (U.S. Department of State)
Christine Vidmar Gomes (DOC – International Trade Administration)
Invited (Minority Business Development Agency Business Center – Houston)
Michael Morgan (Federal Bureau of Investigation)
Eric A. Miller (Export – Import Bank)
Siu Min Yu (Patent and Trademark Resource Center)

3:20 – 4:30  **Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process**
On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and throughout the day.

3:20 – 4:30  **Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)**
Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and throughout the day.