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– Houston –

Houston Community College
Room 115-Eagle Room
1010 W. Sam Houston Parkway, North
Houston, TX 77043



U.S. Customs and Border Protection

Tuesday, June 11, 2019

- 8:30** **Breakfast, Registration, and One-on-One sign-up**
- 9:00 – 9:05** **Opening Remarks**
Peter Tataris
Senior International Trade Specialist
U.S. Commercial Service - Houston
U.S. Department of Commerce | International Trade Administration
- Jason Brummerhop
Senior Vice President
Amery Bank
Chair, Houston District Export Council
- 9:05 – 9:15** **Welcome / Speaker Identification**
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:45** **Protecting your Patents in the United States**
Peter Choi
Lead Supervisory Patent Examiner
Texas Regional - United States Patent and Trademark Office
- 9:45 – 10:15** **Protecting your Trademarks in the United States**
Megan Hoyt
Regional Outreach Officer
Texas Regional - United States Patent and Trademark Office
- 10:15 – 10:25** **Break**
- 10:25 – 10:55** **Copyright and Your Business's Creative Works: How Copyright Impacts You**
Jaylen S. Johnson
Attorney-Advisor
Office of Registration Policy & Practice
United States Copyright Office
- 10:55 – 11:25** **CBP's IPR Border Enforcement Regime**
W. Richmond Beavers
Attorney-Advisor
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS
- 11:25 – 11:35** **Break**

- 11:35 – 12:00** **Reporting IP Violations**
Richard Halverson
Assistant Special Agent in Charge
Homeland Security Investigations - Houston
- 12:00 – 1:00** **Lunch (provided)**
- 12:15 – 12:30** **Lunchtime Topic: Protecting IP Through a Combination of Patents and Trade Secrets – The Strategy for Achieving the Best Results**
Leiza Dolghih
Co-Chair of Trade Secrets and Non-Compete Disputes
Lewis Brisbois Bisgaard & Smith LLP
- 12:30 – 1:00** **Lunchtime One-on-Ones** (10 min sessions)
Sign-up sheet available during morning registration and through-out the day.
- 1:00 – 1:30** **Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat**
Michael Morgan
Special Agent
FBI Houston Field Office
- 1:30 – 1:50** **Representing America’s Genius to the World: IP in Diplomacy**
David Henry
Foreign Affairs Officer
Office of Intellectual Property Enforcement
U.S. Department of State
- 1:50 – 2:10** **The New U.S.-Mexico-Canada Agreement: What Will it Mean for Your IP?**
Christine Vidmar Gomes
International Trade Specialist
U.S. Department of Commerce | International Trade Administration
- 2:10 – 2:20** **Break**
- 2:20 – 2:50** **Interactive Group Exercise: Participants Build a Business, Identify Their IP, and Learn How to Protect it in Export Markets**
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 2:50 – 3:10** **How am I Going to Pay for All This? Financing Solutions for IP**
Alale Allal
Regional Export Finance Manager, Texas & Oklahoma
Office of International Trade
U.S. Small Business Administration
- 3:10 – 3:15** **Closing Remarks**

Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

3:20 – 4:30

One-on-One Consultations

10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Peter Tataris (U.S. Commercial Service - Houston)
Benjamin Hardman (DOC – International Trade Administration)
Peter Choi (Patents) (U.S. Patent and Trademark Office)
Megan Hoyt (Trademarks) (U.S. Patent and Trademark Office)
Richard Halverson (DHS – Homeland Security Investigations)
Jaylen S. Johnson (U.S. Copyright Office)
W. Richmond Beavers (CBP – U.S. Customs and Border Protection)
Alale Allal (Small Business Administration)
David Henry (U.S. Department of State)
Christine Vidmar Gomes (DOC – International Trade Administration)
Invited (Minority Business Development Agency Business Center – Houston)
Michael Morgan (Federal Bureau of Investigation)
Eric A. Miller (Export – Import Bank)
Siu Min Yu (Patent and Trademark Resource Center)

3:20 – 4:30

Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

3:20 – 4:30

Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.