

# STOPfakes.gov

– Huntsville –

Jackson Center  
6000 Moquin Dr  
Huntsville, AL 35806



U.S. Small Business Administration



U.S. Customs and Border Protection

**Thursday, June 13, 2019**

- 8:30 – 9:00**            **Breakfast, Registration, and One-on-One sign-up**
- 9:00 – 9:05**            **Opening Remarks**  
Robert Stackpole  
Director  
U.S. Commercial Service – Alabama
- 9:05 – 9:15**            **Welcome / Speaker Identification**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:45**            **Protecting your Patents in the United States**  
Waseem Moorad  
Resource Supervisory Patent Examiner  
Texas Regional - United States Patent and Trademark Office
- 9:45 – 10:15**         **Protecting your Trademarks in the United States**  
Todd Reves  
Attorney-Advisor  
Office of Policy and International Affairs  
United States Patent and Trademark Office
- 10:15 – 10:25**        **Break**
- 10:25 – 10:55**        **Copyright and Your Business's Creative Works: How Copyright Impacts You**  
Jaylen S. Johnson  
Attorney-Advisor  
Office of Registration Policy & Practice  
U.S. Copyright Office
- 10:55 – 11:25**        **CBP's IPR Border Enforcement Regime**  
W. Richmond Beevers  
Attorney-Advisor  
Intellectual Property Rights Branch  
U.S. Customs and Border Protection, DHS
- 11:25 – 11:35**        **Break**
- 11:35 – 12:00**        **Reporting IP Violations**  
Invited  
Group Supervisor  
Homeland Security Investigations  
National IPR Coordination Center
- 12:00 – 1:00**         **Lunch (provided)**

- 12:20 – 1:00**      **Lunchtime One-on-Ones** (10 min sessions)  
*Sign-up sheet available during morning registration and through-out the day.*
- 1:00 – 1:30**      **Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat**  
Eric Fullman  
Intelligence Analyst  
FBI Birmingham
- 1:30 – 1:50**      **Representing America’s Genius to the World: IP in Diplomacy**  
David Henry  
Foreign Affairs Officer  
Office of Intellectual Property Enforcement  
U.S. Department of State
- 1:50 – 2:10**      **The New U.S.-Mexico-Canada Agreement: What Will it Mean for Your IP?**  
Christine Vidmar Gomes  
International Trade Specialist  
U.S. Department of Commerce | International Trade Administration
- 2:10 – 2:20**      **Break**
- 2:20 – 2:50**      **Interactive Group Exercise: Participants Build a Business, Identify Their IP, and Learn How to Protect it in Export Markets**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration
- 2:50 – 3:10**      **How am I Going to Pay for All This? Financing Solutions for IP**  
David Leonard  
Regional Manager - Alabama, Georgia, Kentucky, central & western Tennessee  
Office of International Trade  
U.S. Small Business Administration
- 3:10 – 3:15**      **Closing Remarks**  
Benjamin Hardman  
Office of Intellectual Property Rights  
Industry & Analysis  
U.S. Department of Commerce | International Trade Administration

**12:20 – 1:00  
& 3:20 – 4:30**

**One-on-One Consultations**

*10 min sessions. Sign-up sheet available during morning registration and throughout the day.*

Robert Stackpole (U.S. Commercial Service- Alabama)  
Benjamin Hardman (DOC – International Trade Administration)  
Waseem Moorad (Patents - U.S. Patent and Trademark Office)  
Todd Reves (Trademarks - U.S. Patent and Trademark Office)  
Invited (DHS – Homeland Security Investigations)  
Jaylen S. Johnson (U.S. Copyright Office)  
W. Richmond Beavers (U.S. Customs and Border Protection)  
David Henry (U.S. Department of State)  
Christine Vidmar Gomes (DOC – International Trade Administration)  
David Leonard (Small Business Administration)  
Eric Fullman (Federal Bureau of Investigation)  
Jennifer M. Simpson (Export – Import Bank)  
Invited (Minority Business Development Agency Business Center)  
Invited (Patent and Trademark Resource Center)

**3:20 – 4:30**

**Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process**

*On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.*

**3:20 – 4:30**

**Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)**

*Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.*