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– Huntsville –

Jackson Center
6000 Moquin Dr
Huntsville, AL 35806
Thursday, June 13, 2019

8:30 – 9:00 Breakfast, Registration, and One-on-One sign-up

9:00 – 9:05 Opening Remarks
Robert Stackpole
Director
U.S. Commercial Service – Alabama

9:05 – 9:15 Welcome / Speaker Identification
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

9:15 – 9:45 Protecting your Patents in the United States
Waseem Moorad
Resource Supervisory Patent Examiner
Texas Regional - United States Patent and Trademark Office

9:45 – 10:15 Protecting your Trademarks in the United States
Todd Reves
Attorney-Advisor
Office of Policy and International Affairs
United States Patent and Trademark Office

10:15 – 10:25 Break

10:25 – 10:55 Copyright and Your Business's Creative Works: How Copyright Impacts You
Jaylen S. Johnson
Attorney-Advisor
Office of Registration Policy & Practice
U.S. Copyright Office

10:55 – 11:25 CBP’s IPR Border Enforcement Regime
W. Richmond Beevers
Attorney-Advisor
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS

11:25 – 11:35 Break

11:35 – 12:00 Reporting IP Violations
Invited
Group Supervisor
Homeland Security Investigations
National IPR Coordination Center

12:00 – 1:00 Lunch (provided)
12:20 – 1:00 Lunchtime One-on-Ones (10 min sessions)
Sign-up sheet available during morning registration and through-out the day.

1:00 – 1:30 Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat
Eric Fullman
Intelligence Analyst
FBI Birmingham

1:30 – 1:50 Representing America’s Genius to the World: IP in Diplomacy
David Henry
Foreign Affairs Officer
Office of Intellectual Property Enforcement
U.S. Department of State

1:50 – 2:10 The New U.S.-Mexico-Canada Agreement: What Will it Mean for Your IP?
Christine Vidmar Gomes
International Trade Specialist
U.S. Department of Commerce | International Trade Administration

2:10 – 2:20 Break

2:20 – 2:50 Interactive Group Exercise: Participants Build a Business, Identify Their IP, and Learn How to Protect it in Export Markets
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

2:50 – 3:10 How am I Going to Pay for All This? Financing Solutions for IP
David Leonard
Regional Manager - Alabama, Georgia, Kentucky, central & western Tennessee
Office of International Trade
U.S. Small Business Administration

3:10 – 3:15 Closing Remarks
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
12:20 – 1:00 One-on-One Consultations
& 3:20 – 4:30
10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Robert Stackpole (U.S. Commercial Service- Alabama)
Benjamin Hardman (DOC – International Trade Administration)
Waseem Moorad (Patents - U.S. Patent and Trademark Office)
Todd Reves (Trademarks - U.S. Patent and Trademark Office)
Invited (DHS – Homeland Security Investigations)
Jaylen S. Johnson (U.S. Copyright Office)
W. Richmond Beevers (U.S. Customs and Border Protection)
David Henry (U.S. Department of State)
Christine Vidmar Gomes (DOC – International Trade Administration)
David Leonard (Small Business Administration)
Eric Fullman (Federal Bureau of Investigation)
Jennifer M. Simpson (Export – Import Bank)
Invited (Minority Business Development Agency Business Center)
Invited (Patent and Trademark Resource Center)

3:20 – 4:30 Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process
On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and throughout the day.

3:20 – 4:30 Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)
Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and throughout the day.