

## **AMERICAN INDIAN ARTS and CRAFTS**

It is illegal to offer or display for sale, or sell, any art or craft product in a manner that falsely suggests it is Indian produced, an Indian product, or the product of an Indian tribe resident within the United States.

The Indian Arts and Crafts Act (Act) of 1990, as amended, is a truth-in-marketing law that prohibits misrepresentation in the marketing of art and craftwork as Indian within the United States.

Unqualified use of the terms “Indian,” “Native American,” “Alaska Native,” or the name of a particular Indian tribe in the marketing of non-Indian made art or craft products would be in violation of the Act.

While the beauty, quality, and collectability of authentic Indian art and craftwork make each piece a unique reflection of our American heritage, it is important that buyers be aware that counterfeit Indian art and craftwork competes daily with authentic Indian art and craftwork in the nationwide marketplace.

If you become aware of any market activity that you believe may be in violation of the Act, please contact the Indian Arts and Crafts Board, U.S. Department of the Interior, with the relevant information, such as websites, photographs, suspicious advertising, receipts, business cards, etc.

Complaints may be filed at ([www.doi.gov/iacb/act](http://www.doi.gov/iacb/act)) or by calling the IACB's toll-free number 1-888-ART-FAKE / 1-888-278-3253.

For listings of authentic Indian art and craftwork please visit the IACB's Source Directory at:  
([www.doi.gov/iacb/sourcedirectory](http://www.doi.gov/iacb/sourcedirectory)).



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